Bumper Specialties Enhances Point-of-Purchase Display Solutions with Advanced Polyurethane Protection Technology

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WEST DEPTFORD, NJ - July 07, 2026 -
Bumper Specialties, Inc., a leading global manufacturer of self-adhesive polyurethane rubber bumper feet, announces enhanced support for retail brands seeking to improve the durability and performance of their point-of-purchase displays through advanced cushioning and protection solutions. The company's specialized polyurethane bumpers address critical challenges in retail environments by protecting display components, reducing noise, and providing reliable cushioning for improved customer experiences.

The retail industry faces ongoing challenges with display durability and maintenance, particularly in high-traffic environments where point-of-purchase displays experience constant movement and contact. Bumper Specialties addresses these concerns through its comprehensive range of self-adhesive polyurethane bumpers, available in over 40 different shapes and multiple colors including clear, black, white, brown, and gray. These crack-resistant, non-skid bumpers contain no plasticizers, oils, or fillers, ensuring they do not mar, scratch, or stain any surface while providing long-lasting protection.

"Retail environments demand display solutions that can withstand daily wear while maintaining their

appearance and functionality," said Bob Romanelli, Vice President of Sales at Bumper Specialties. "Our polyurethane bumpers provide an elegant solution that not only protects valuable display investments but also enhances the shopping experience by reducing noise and preventing damage to both the displays and surrounding surfaces."

The company's manufacturing capabilities support both standard and custom applications, with production capacity reaching millions of bumper feet daily from its 100,000 square foot facility. This extensive capacity enables the company to maintain large inventory levels while offering custom shaped bumpers, special die-cut sheets, and customizable packaging to meet specific retail display requirements. Engineering support teams work directly with brands and display manufacturers to design rubber bumper solutions tailored to particular applications and performance requirements.

International retail brands benefit from the company's global distribution network, which spans over 70 countries. Through strategic partnerships with freight forwarders positioned in key world venues, the company ensures efficient delivery while working to minimize shipping costs. The multilingual sales team facilitates communication with international clients, ensuring specifications and requirements are accurately understood and met.

The versatility of polyurethane bumpers extends beyond basic protection, offering solutions for various display challenges including vibration dampening, spacing maintenance, and surface grip enhancement. These applications prove particularly valuable in modern retail environments where displays must be frequently reconfigured or moved to accommodate changing merchandising strategies.

Bumper Specialties, Inc. has established itself as a trusted partner in the display industry through its commitment to quality manufacturing, competitive pricing, and responsive customer service. The company's extensive product range and custom capabilities position it to address the evolving needs of retail display manufacturers and brands seeking reliable protection solutions. With thousands of different applications already utilizing their products globally, the company continues to expand its reach in supporting retail innovation and display excellence.

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Bumper Specialties, Inc

Bumper Specialties, Inc. has been manufacturing high quality molded self-adhesive polyurethane bumpers in the USA since 1989. We are proud of our reputation of having the best and most competitively priced product in the industry.

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