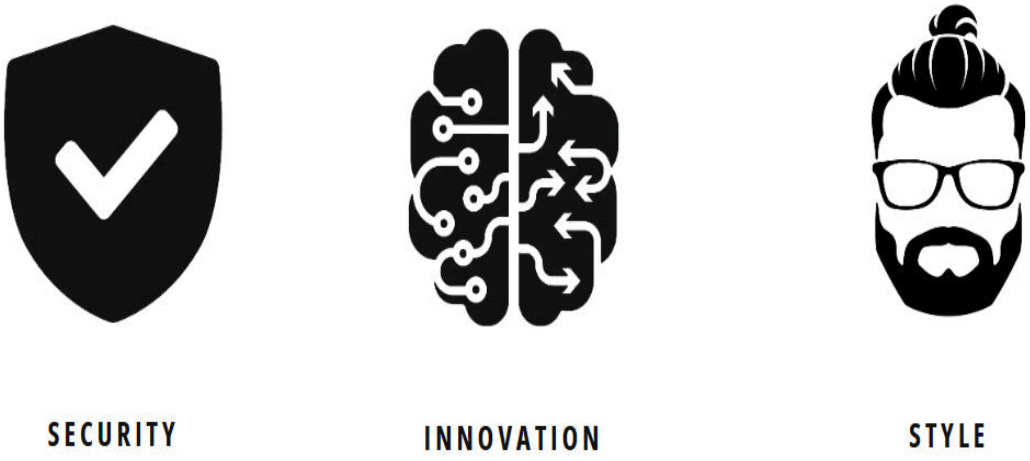


Seatylock Advances Urban Bike Security Through Design Innovation and Rider-First Philosophy

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Seatylock, the premium mobility security brand, is reshaping the bike lock industry by demonstrating that effective theft protection extends beyond raw strength to encompass certified engineering, daily usability, and thoughtful design that cyclists actually want to carry.

Founded in 2008, the company has established itself as a leader in the Seatylock bike security brand category by challenging conventional approaches to bicycle protection. Rather than treating locks as purely functional afterthoughts, Seatylock develops products that integrate seamlessly into the modern urban cycling experience through patented mechanisms, independent certifications, and award-winning design.

The company's comprehensive product ecosystem includes folding locks, U-locks, chain locks, seat-lock hybrids, detachable seats, and accessory protection systems, all manufactured in-house including cylinders and keys. Each product undergoes rigorous testing and certification by international organizations including Sold Secure (UK), ART (Netherlands), FUB (France), Varefakta (Denmark), SRA (France), and Velosure

(Australia).

"The traditional bike lock industry has asked riders to choose between serious protection and products they actually enjoy using," said Michael Shenkerman, Co-Founder and CEO of Seatylock. "Our approach recognizes that real-world security depends not just on strength specifications, but on whether cyclists will consistently carry and use their locks. By combining certified protection with intelligent design and improved portability, we're making security an integrated part of the riding experience rather than a burden."

The Seatylock security innovation and style philosophy represents a fundamental shift in how bike protection products are conceived and developed. The company maintains an 18-step security scale aligned with Sold Secure ratings, helping customers select appropriate protection levels without unnecessary weight or bulk. This systematic approach allows riders to match their security needs to their specific urban environment and bike value.

Seatylock's commitment to innovation is evidenced by its extensive patent portfolio covering mechanisms and designs across multiple international jurisdictions. The company has earned recognition through IF Design, Red Dot, and European Product Design Awards, validating its position that locks can be well-crafted objects deserving the same design attention as any other bicycle component.

The brand's upcoming product roadmap includes the ULTRA series, engineered to resist angle-grinder attacks and scheduled for release in July 2026, as well as a new product line specifically developed for the motorcycle industry expected by the end of 2026. These expansions reflect Seatylock's ongoing mission to address evolving security challenges in urban mobility.

For modern urban cyclists, particularly those investing in premium bikes and e-bikes, Seatylock provides a security solution that acknowledges both the practical and emotional aspects of bike ownership. The company's three-year warranty with key registration and replacement programs further demonstrates its commitment to long-term rider confidence.

Seatylock continues to advance its vision of Protection Perfected by Design, proving that certified bike security can coexist with the usability and aesthetics that make daily cycling in cities more accessible and enjoyable.

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Seatylock

Founded in 2008, Seatylock designs award-winning bicycle security solutions, including Foldylock folding locks, U-locks and chain locks, blending patented engineering, durable materials and rider-friendly design to help cyclists lock with confidence.

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