

Image Shield Launches New Online Reputation Management Services

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Based in London, England, Image Shield provides a number of reputation management services for clients from various parts of the world. The company has now announced that they are offering a video creation and ranking service to help businesses gain more exposure and push negative reviews down.

Sam Adodra, the CEO of Image Shield, states, "It's easy to ruin your online reputation, and unfortunately, most businesses experience this without even knowing it. Our goal is to get your business back on the map by pushing down the negatives and bringing up the positives."

The company's SEO video services have been designed to help businesses come up with a video that will get ranked on Google in the number one position. Adodra says that this is only one of the many ways that the company can help to raise awareness of a business or brand, and put it into a positive light for consumers.

"Your reputation is everything," Adodra states. "People use review services and do research on a company before they deal with them. This is true of both online and offline businesses."

Adodra adds that businesses that do not have a good online reputation are losing potentially thousands of dollars in revenue, because consumers either don't know about them or they have heard bad things about

them and do not want to deal with the backlash.

Reputation management helps to remove these bad reviews or bad comments about a business, putting

them in a positive light. Adodra explains that nearly all consumers will research a company online before they

decide whether to utilize that company's products or services. He adds that any company with a bad online

reputation is likely not to reach its full marketing potential.

The company offers a range of reputation management services, including their newly launched SEO and

video services. Business owners interested in learning more about reputation management can visit the

company on their official website. Those interested can also visit the Image Shield Facebook page to get

updates about new services being introduced and generally connect with the company on a more personal

level.

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For more information about Imageshield, contact the company here:ImageshieldSam Adodra020 8938

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Imageshield

Imageshield is a digital marketing agency that specialises in reputation repair.

If you have suffered with negative reviews we can help you. Call us today.

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