Truly Investor Capital Launches YouTube Channel to Expand Educational Resources for Real Estate Investors

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Truly Investor Capital LLC has launched a dedicated YouTube channel to provide educational content and insights for real estate investors seeking financing solutions. The channel, which features over 169 videos covering various aspects of real estate investment lending, represents the company's commitment to supporting investors with accessible information about loan products and investment strategies.

The YouTube channel offers a comprehensive library of content ranging from short-form videos explaining specific loan products to in-depth discussions about investment strategies. Topics covered include residential transition loans, bridge financing, DSCR rental programs, and rehabilitation project funding. The channel has already attracted subscribers interested in learning about streamlined lending solutions for real estate investments.

"Real estate investors need more than just capital; they need knowledge and guidance to make informed

decisions about their projects," said a spokesperson for Truly Investor Cap. "Our YouTube channel serves as an educational platform where investors can learn about different financing options, understand loan structures, and discover strategies that align with their investment goals. We're making our expertise accessible to investors nationwide through this digital platform."

The channel features content about the company's four primary loan products. Rehabilitation loans, which provide up to 90 percent of purchase price and 100 percent of rehabilitation costs, are explained through detailed videos. Construction loan videos cover ground-up projects with flexible draw schedules and terms ranging from 12 to 24 months. DSCR loan content focuses on rental income-based financing that doesn't require personal income verification. Bridge loan videos explain short-term financing solutions with 12-month terms and interest-only payments.

Youtube Truly Investor Capital content also highlights the company's track record of rapid closings, including examples of rehabilitation loans closed in nine days and DSCR rental loans completed in just three days. These case studies demonstrate the practical application of various loan products and provide real-world context for potential borrowers.

The channel includes educational series such as "The Truly Difference" and features discussing the company's referral partner program. Videos address common questions about investment property financing, underwriting processes, and exit strategies. The content aims to demystify the lending process and help investors understand how to structure deals effectively.

Oak Tree Funding DBA Truly Investor Capital has positioned this YouTube presence as part of its broader strategy to support real estate investors across multiple states. The channel complements the company's existing services by providing educational resources that help investors make informed decisions before applying for financing.

The company has funded over 116 loans across multiple states and maintains operations in Arizona, California, Idaho, Minnesota, Oregon, and Utah. Based in Chandler, Arizona, Truly Investor Capital specializes in providing capital solutions tailored to different investment strategies, from fix-and-flip projects to long-term rental properties. The company's lending programs are designed specifically for real estate investors, with straightforward underwriting and clear terms that align with various exit strategies and timelines.

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