



Chiropractic Marketing Firm Launches New Chiropractic Advertising Packages

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LOS ANGELES -- Draper Chiropractic Marketing has announced a new line of advertising packages designed for chiropractors. The company, a marketing firm that works exclusively with chiropractors, now offers chiropractic advertising packages for their clients. The packages primarily focus on pay-per-click campaigns, although the company does also offer additional services that are designed to help chiropractic practices generate more leads.

"The benefit for the client is immediate traffic and patient leads. Pay-per-click advertising is one of the most effective and fastest ways to drive traffic to a website," said Monty McMahon, president of Draper Chiropractic Marketing. "It's difficult enough to run a successful practice. Having to run your own marketing campaigns, and ensure that those campaigns are successful, is just too much."

That's why Draper Chiropractic Marketing was created. As experts in marketing, they allow chiropractors to do what they do best -- treat their patients.

"Offline marketing is dead," McMahon said. "Your new patients are looking for you online. We can bring you

real, targeted online leads in no time for the lowest possible cost."

McMahon states that the company's ultimate goal with any chiropractic advertising campaign is lead generation. The company has years of experience in chiropractic marketing and knows how to effectively monitor and optimize campaigns to ensure they deliver maximum results.

The new packages are designed to be completely transparent and deliver maximum results. The company will track every aspect of the advertising campaigns and their packages include campaign builds, optimization, tracking split testing, and more. The packages also include weekly reporting so clients can see how effective their campaign is in bringing them new leads.

As experts in their field, Draper Chiropractic Marketing can save practices money on their overall advertising costs versus practices who try to run their own campaigns.

"We typically find that practices who run their own campaigns end up wasting half their spend because they aren't adequately tracking the results and are reacting appropriately to those results," McMahon said.

Those who would like more information about the company or their chiropractic advertising practices, can visit them on their official website at draperchiropracticmarketing.com.

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For more information about Draper Chiropractic Marketing, contact the company here: Draper Chiropractic Marketing
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Draper Chiropractic Marketing

We know chiropractic marketing. We've achieved more first-page search engine rankings than we can count. We've saved chiropractors hundreds, even thousands of dollars on advertising campaigns. We've built hundreds of optimized websites.

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