

Kustomz Truck & Auto Expands Collision Repair Capabilities with Advanced Equipment Investment

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Rapid City, SD - July 06, 2026 -
Kustomz Truck & Auto has completed a significant expansion of its collision repair and vehicle restoration capabilities at its Rapid City facility, adding advanced frame straightening equipment and computerized paint matching systems to address increased demand for comprehensive auto body services throughout the Black Hills region.

The expansion, which includes new diagnostic tools and an enlarged workspace, enables the shop to process multiple vehicles simultaneously while maintaining precise repair standards for all makes and models. The investment responds to a 40 percent increase in service requests over the past year, particularly for hail damage repair following recent severe weather events affecting South Dakota.

"The expansion allows us to reduce average repair turnaround times by approximately 30 percent while maintaining manufacturer-approved repair procedures," said Steve Darling, owner of Kustomz Truck & Auto. "With our new frame straightening equipment and computerized paint matching technology, we can

handle complex structural repairs that previously required outsourcing to larger metropolitan facilities."

The facility upgrades include installation of laser measuring systems for frame alignment, electronic measuring equipment for structural assessment, and paint booth improvements that accommodate larger commercial vehicles. These additions complement existing paintless dent repair capabilities, which preserve original factory finishes on vehicles with minor damage.

As a Top Rated Auto Body Shop In Rapid City South Dakota, the company has expanded its technical capabilities to include specialized services for fleet operators and commercial clients. The shop now processes insurance claims through direct repair agreements with major carriers, streamlining the approval and payment process for collision repairs.

The expansion addresses growing demand for both collision repair and vehicle customization services in western South Dakota. New equipment installations include lift kit mounting systems, wheel alignment technology, and diagnostic software for performance modifications. These capabilities serve individual vehicle owners as well as commercial fleet operators requiring standardized modifications across multiple vehicles.

Kustomz Truck & Auto Reviews In Rapid City indicate that repair volume has steadily increased since 2020, with hail damage repairs comprising approximately 35 percent of total service requests during peak storm seasons. The facility expansion positions the shop to handle this seasonal demand while maintaining year-round capacity for collision repair and customization projects.

"The investment in new technology and workspace reflects market conditions in the Black Hills region, where limited auto body repair options have created extended wait times for consumers," added Darling. "Our expanded capacity helps address this service gap while providing employment opportunities for additional certified technicians."

The shop's service portfolio encompasses collision repair, paintless dent repair, custom painting, frame straightening, and vehicle customization. Technicians hold certifications from major automotive manufacturers and complete ongoing training on evolving repair techniques and materials.

Customer Comments For Kustomz Truck & Auto reflect the shop's role in serving rural communities throughout western South Dakota, where access to specialized auto body services often requires significant travel distances. The facility serves customers from Rapid City, Sturgis, Spearfish, and surrounding Black Hills communities.

Kustomz Truck & Auto operates as a full-service auto body and customization facility specializing in collision repair, hail damage restoration, custom painting, and vehicle modifications. The company provides services for passenger vehicles, commercial trucks, recreational vehicles, and marine craft from its Rapid City location.

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Kustomz Truck & Auto

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