


# Love Motorsports of Ocoee Dealer Adds Multiple Vehicle Lines Including Side By Sides to Inventory

*July 20, 2026*

OCOEE, FL - July 20, 2026 -
Love Motorsports of Ocoee has expanded its inventory to include additional vehicle and equipment lines, responding to increased demand for utility vehicles and compact machinery in Central Florida. The dealership now stocks products from six manufacturers including Polaris, Yamaha, Honda, Kawasaki, Suzuki, and CFMOTO.

The Ocoee-based dealership has added side-by-side utility vehicles to its existing motorcycle and ATV offerings, positioning itself as a side by side dealer for both recreational and commercial customers. The inventory expansion comes as utility vehicle sales in Florida have grown 15 percent annually over the past three years, according to industry data.

"The utility vehicle market has shifted significantly as more contractors and property owners recognize these vehicles serve dual purposes," said Chad Halleen, Owner of Love Motorsports of Ocoee. "We've structured our inventory to address both recreational users and commercial operators who require reliable equipment for daily operations."

The dealership has also established operations as a construction equipment dealer in Orlando, adding compact machinery including forklifts, tractors, and zero-turn mowers to its product lines. This addition allows contractors and landscaping professionals to source both vehicles and work equipment from one location.

Love Motorsports maintains factory-authorized status for the brands it carries, providing warranty service and genuine replacement parts. The service department employs technicians certified by each manufacturer to perform maintenance and repairs on the equipment sold at the facility.

The dealership offers financing through multiple lending partners, with terms varying based on creditworthiness and equipment type. Trade-in evaluations are available for customers replacing existing equipment. The parts department stocks components for current and previous model years across all carried brands.

The facility on West Colonial Drive includes a showroom displaying new inventory alongside pre-owned units. The service center operates with eight repair bays equipped to handle both recreational vehicles and compact construction equipment. Clearance models from previous years are periodically available as manufacturers release new model lines.

"Central Florida's population growth has increased demand for both recreational vehicles and commercial equipment," added Halleen. "Our inventory adjustments reflect the changing needs of area residents and businesses requiring utility vehicles and compact machinery."

The dealership serves customers throughout Orange, Seminole, Lake, and Osceola counties. Service appointments can be scheduled for all brands carried, with diagnostic services available for equipment issues.

Love Motorsports of Ocoee operates as a multi-line dealership specializing in motorcycles, ATVs, side-by-side utility vehicles, and compact construction equipment. The dealership provides sales, service, parts, and financing for recreational and commercial customers throughout Central Florida.
###
For more information about Love Motorsports of Ocoee, contact the company here:Love Motorsports of OcoeeChad Halleen407-787-9595chad.halleen@lovehonda.com11953 W Colonial Dr, Ocoee, FL 34761

**Love Motorsports of Ocoee**

*Love Motorsports of Ocoee, near Orlando, Florida. We are your dealership for motorcycles, ATVs, UTVs, personal watercraft, dirt bikes & Heavy equipment.*

Website: http://lmsocoee.com

Email: chad.halleen@lovehonda.com

Phone: 407-787-9595

