



Shoreless Announces Rapid Market Expansion and Accelerated Growth in Midstream Oil & Gas Sector

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Shoreless, the enterprise intelligence company specializing in the integration of autonomous operations within complex legacy environments, today officially announced its formal entry into the market following a year of extraordinary growth and technical achievement. Founded by enterprise integration veteran Ken Myers, the company is rapidly becoming the definitive partner for the Midstream Oil & Gas sector—an industry currently facing critical pressure to modernize fragmented infrastructure.

Shoreless was born from a fundamental observation by founder Ken Myers: the gap between AI's global promise and the reality of enterprise complexity. With over two decades of experience helping Fortune 500 giants like AT&T, Verizon, and CenterPoint Energy navigate mission-critical system integrations, Myers recognized that businesses did not need more "AI hype." Instead, they required a practical bridge between modern large language models and the legacy applications, fragmented data, and custom processes that already run their business.

"Enterprises do not transform simply because a new technology exists," said Myers. "Transformation happens when AI is connected to the operating fabric—the systems, data, and people—that determine daily

performance. Shoreless was created to move organizations beyond experimentation and into measurable outcomes?.

Since its inception in February 2025, Shoreless has seen its most significant traction within the Midstream Oil & Gas industry. While the sector is often slowed by "AI paralysis" and the weight of massive, multi-million dollar "Big Platform" contracts that take months to deliver, Shoreless has pioneered a different path.

Commonly referred to as the "Navy SEALs" of the space, Shoreless utilizes a nimble, "tip of the spear" approach that layers over existing infrastructure?including platforms like Palantir and legacy ERPs?to surface immediate value. This specialized focus has allowed Shoreless to move from initial discovery to full implementation in as little as six weeks. By eliminating the need to completely rip and replace existing investments, Shoreless enables industrial operators to rapidly unearth insights buried deep within decades of unstructured operational data.

As Shoreless enters its second year, the "receipts" of its success are already appearing on the balance sheets of major energy operators, including a Fortune Global 500 client that saw a \$1.1 million increase in monthly revenue from a single AI-enabled pipeline. These high-value use cases aren't just incremental; in recent pipeline optimization deployments, Shoreless is driving between \$60 million and \$100 million in net new revenue for its partners, revenue that was impossible to discover without Shoreless.

This operational empowerment is achieved by providing employees with what Myers calls an "Iron Man suit" of intelligence, helping teams automate manual workflows and make faster, data-driven decisions without replacing the human experts who actually run the business. This strategic integration ensures that legacy workforce knowledge is preserved and enhanced rather than discarded.

With a growing registry of Global 500 partners and a suite of products including ShoreMem?the enterprise AI control plane?Shoreless is positioning itself as the foundational layer for the autonomous enterprise. By focusing on speed-to-value and deterministic governance, Shoreless ensures that for the energy industry, the future of AI is no longer a science project, but a daily commercial engine.

Shoreless is an enterprise intelligence organization that bridges the gap between sophisticated artificial intelligence and complex legacy infrastructure. Built for heavy industries, such as Oil & Gas and Manufacturing, the company provides rapid-deployment software layers that optimize performance, automate manual workflows, and deliver measurable revenue outcomes without disrupting core systems.

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Shoreless, Inc.

We build enterprise AI products that accelerate measurable value within the real-world complexity of your legacy systems. Proven ROI in weeks, not months ? with full accountability your board demands.

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