

Seatylock Emphasizes Independent Security Certifications as Essential Guide for Urban Bike Protection

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Seatylock, the design-led mobility security brand, is highlighting the critical role of third-party security certifications in helping urban cyclists make informed decisions about bike protection. As cities see increased cycling activity and e-bike adoption, the company emphasizes that independent testing standards provide essential verification beyond marketing claims commonly found in the security category.

The mobility security manufacturer points to a growing disconnect between broad security claims and actual theft resistance, noting that terms like "heavy duty" and "high security" appear throughout the bike lock market without standardized meaning. Seatylock addresses this challenge by aligning its products with certifications from recognized testing institutes including Sold Secure, ART, FUB, Varefakta, SRA, and Velosure.

"When cyclists are protecting bikes worth thousands of dollars, especially e-bikes, they deserve transparency

about what security ratings actually mean," said Michael Shenkerman, Co-Founder and CEO of Seatylock. "Independent certifications represent rigorous testing protocols that evaluate everything from cutting resistance to picking attempts. These institutes serve as industry benchmarks that help riders understand real-world protection levels rather than relying on subjective marketing language."

Seatylock security certifications span multiple product families, from the company's folding lock series to U-locks and chain locks. Each certification body conducts distinct testing procedures that simulate various attack methods, providing comprehensive evaluation of theft resistance. The company has developed an 18-step security scale aligned with Sold Secure ratings, offering riders a clear framework for matching protection levels to their specific parking environments and bike values.

The emphasis on certification transparency comes as urban mobility continues evolving. Modern cyclists face diverse security challenges, from quick coffee shop stops to overnight street parking. E-bike owners particularly need reliable security information given their bikes' higher values and theft appeal. By referencing certification institutes as essential benchmarks, Seatylock helps riders navigate these decisions with concrete data rather than assumptions.

Beyond certifications, the company maintains its focus on combining security with daily usability. The Seatylock bike lock FAQ section provides detailed guidance on product selection, warranty coverage, and proper usage techniques. This educational approach reflects the brand's position that effective bike security requires both certified strength and products that cyclists will consistently use.

The company's commitment to transparency extends through its entire product development process. Seatylock designs, produces, and assembles products in-house, including cylinders and keys, maintaining control over security specifications. This vertical integration, combined with multiple patents protecting its innovations, enables the brand to deliver certified protection while addressing the practical needs of daily urban cycling.

Founded in 2008, Seatylock has earned recognition including IF Design, Red Dot, and European Product Design Awards. The company's philosophy centers on treating locks as essential parts of the cycling experience rather than afterthoughts. By combining independent security validation with design innovation and rider-focused engineering, Seatylock continues advancing urban mobility security beyond traditional category limitations.

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For more information about Seatylock, contact the company here:SeatylockMichael Shenkermaninfo@seatylock.com3500 S Dupont HWYDover 19901-6041 Delaware USA

Seatylock

Founded in 2008, Seatylock designs award-winning bicycle security solutions, including Foldylock folding locks, U-locks and chain locks, blending patented engineering, durable materials and rider-friendly design to help cyclists lock with confidence.

Website: https://seatylock.com

Email: info@seatylock.com

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