



RestoPros of the Sandhills Releases Homeowner Guide on Identifying Mold by Smell

August 07, 2026

FAYETTEVILLE, NC - August 07, 2026 -

RestoPros of the Sandhills has released a new homeowner guide explaining what mold actually smells like and how that distinctive musty, earthy odor often signals growth long before it becomes visible. The guide arrives as the Sandhills region enters its most humid stretch of the year, a period when elevated moisture accelerates mold development inside walls, crawl spaces, and bathrooms, particularly following storms, plumbing leaks, and other water events.

The guide focuses on a detail many residents overlook: mold frequently announces itself through odor before any staining or discoloration appears. It describes the damp, stale scent commonly associated with hidden colonies and explains why that smell tends to concentrate in enclosed or poorly ventilated spaces. The resource also addresses a pattern homeowners often report, in which a musty odor fades temporarily and then returns to the same area of the home. According to the guide, a recurring smell in a consistent location typically points to an active moisture source rather than a passing issue.

The material outlines several signs of hidden mold in your home that often accompany the odor, including persistent dampness, condensation near vents and windows, and areas that remain humid despite regular

airflow. The guide notes that surface cleaning and air fresheners do not resolve the underlying condition and may delay proper treatment, allowing growth to spread behind finished surfaces.

Brett Jordan, speaking for RestoPros of the Sandhills, said the guide was developed in response to seasonal patterns the company observes each summer.

"Odor is often the first clue a homeowner gets, and in a humid climate like the Sandhills it can appear weeks before anything is visible," Jordan said. "When a musty smell keeps coming back in the same spot, that is usually the sign of moisture trapped somewhere it should not be. The goal of this guide is to help people recognize that signal early and understand when a professional evaluation is warranted."

The guide explains when a smell warrants a professional mold inspection Fayetteville NC residents can schedule, describing the steps involved in a typical assessment. That process includes moisture mapping to locate hidden dampness, containment of affected areas, removal of contaminated material, repair of the underlying moisture source, and antimicrobial treatment. RestoPros of the Sandhills follows established containment and disposal protocols during remediation and documents findings for insurance purposes.

Jordan added that timing plays a significant role in limiting damage. "The faster the source is identified, the less material has to be removed and the lower the overall disruption to the household," he said.

RestoPros of the Sandhills is a restoration service provider based in Fayetteville, North Carolina, serving residential and commercial clients across the Sandhills region. The company carries IICRC certification and follows EPA guidelines, drawing on a combined 30 years of industry experience. Its services include water damage restoration, mold remediation, fire and smoke damage restoration, and storm damage restoration. The company is a member of the Better Business Bureau and the Fayetteville Chamber of Commerce.

Homeowners who notice a persistent musty odor are encouraged to review the guide and consider a professional evaluation.

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For more information about RestoPros of the Sandhills, contact the company here: RestoPros of the Sandhills Brett Jordan (910) 877-1533 rpsandhills@restopros.co 4209 Bragg Blvd Fayetteville, NC 28303

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RestoPros of the Sandhills

RestoPros of the Sandhills is a disabled veteran-owned, family-operated restoration company serving Fayetteville, NC. We provide 24/7 water damage restoration, mold remediation, fire damage, and storm cleanup with a 60-minute response time.

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