


# American Cornhole Organization Expands Global Reach of Sport Through Digital Broadcasting and International Membership Programs

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The American Cornhole Organization (ACO) continues to strengthen its position as the official governing body for cornhole by expanding its digital broadcasting capabilities and international membership programs, reaching players and fans across the world through innovative streaming platforms and comprehensive tournament coverage.

Since its founding in 2005, the American Cornhole Organization the ACO has transformed cornhole from a casual backyard activity into a professionally structured sport with standardized equipment, official rules, and competitive tournaments. The organization now maintains world rankings for thousands of players and sanctions events ranging from local leagues to world championships.

"The growth of cornhole as a legitimate competitive sport has exceeded our initial expectations," said Frank Geers, ACO Founder. "Through our digital platforms and expanded membership programs, we are

connecting players from different countries and cultures who share a passion for this sport. The accessibility of cornhole combined with the competitive structure we have established creates opportunities for athletes at every skill level."

The ACO International Cornhole Membership program offers three tiers of participation, providing players worldwide with access to sanctioned tournaments, world rankings, and exclusive events. Members receive discounted entry fees at ACO Majors, eligibility for payouts and prizes, and the ability to earn world rankings through ACO points-earning tournaments. The membership structure includes free starter memberships, player memberships at thirty dollars, and premium Worlds memberships at sixty dollars annually.

The ACO tournament structure encompasses multiple competitive formats designed to accommodate players at various skill levels. The organization sanctions the ACO Majors Tour, a series of tournaments throughout the year culminating in the ACO World Championships in July. Additional competitive divisions include the ACO Pro Series for professional-level play, ACO State Championships for regional competition, an Adaptive Cornhole Division specifically designed for players with disabilities, and the ACO Level Up System, where players stills are balanced to deliver a more competitive experience.

Through ACO Cornhole Live 24/7, the organization broadcasts tournaments, matches, and educational content to global audiences via streaming platforms and social media channels. The digital network features coverage of major tournaments including the ACO Majors Tour, ACO Pro Series, ACO Skins Pro Division, and ACO World Championships. The YouTube channel, American Cornhole, alone has accumulated over thirteen thousand subscribers and hosts more than one thousand videos documenting competitive cornhole matches and highlights.

Beyond tournament organization, the ACO maintains comprehensive rulebooks that standardize gameplay worldwide, certifies officials for sanctioned events, and partners with equipment manufacturers to ensure quality standards. The organization introduced specifications for official boards and developed innovations such as resin-filled bags in 2006 and the PlayersChoice Cornhole Bag with dual playing surfaces in 2009.

The American Cornhole Organization operates from its headquarters in Camp Dennison, Ohio, serving as the central authority for cornhole governance worldwide. The organization provides resources including official rules guides, approved equipment lists, player guides, and maintains partnerships with bag manufacturers globally. Through its online shop, the ACO offers certified cornhole equipment and official gear to players seeking tournament-standard materials.

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# American Cornhole

*American Cornhole Organization, ACO, established 2005 headquartered Camp Dennison, OH. ACO World Governing Body for Sport of Cornhole, offering Official Rules, certified products, tournament listings, and comprehensive information about cornhole events.*

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