



Blazer Digital Media Expands Publishing Network with Local Unplugged City Publications

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Blazer Digital Media has expanded its publishing network through the launch of the Local Unplugged family of independent digital publications serving communities across Atlanta, Charlotte, Denver, Houston, Las Vegas, Miami, Nashville, and New Orleans.

The expansion marks a significant milestone in the company's growth strategy, demonstrating its continued investment in independent local journalism and community-focused digital publishing. The Local Unplugged network represents a collection of digital publications dedicated to community storytelling, local journalism, culture, food, entertainment, business, and regional experiences.

Each publication within the Local Unplugged family operates as an independent digital platform focused on celebrating the unique character and stories of its respective metropolitan area. The network currently encompasses eight major cities across the United States, providing residents and visitors with trusted editorial content that captures the essence of each community.

"Building independent digital publications that celebrate the people, communities, and experiences defining

each city represents the core of our publishing philosophy," said Ray L. Perry, Founder and Publisher of Blazer Digital Media. "The Local Unplugged network strengthens local journalism by creating platforms where authentic community stories can thrive in the digital age."

The expansion into multiple metropolitan markets demonstrates the company's strategic approach to digital publishing. Rather than pursuing a one-size-fits-all model, each Local Unplugged publication maintains its own editorial voice and focus, tailored to the specific interests and needs of its local audience.

The launch of these city-focused publications aligns with growing demand for trusted local media sources in an increasingly digital landscape. As traditional local media outlets face ongoing challenges, independent digital publishers have emerged to fill critical gaps in community journalism and storytelling.

The Local Unplugged publications join Blazer Digital Media's existing portfolio of AI-powered digital magazines, podcasts, and newsletters. The company's approach combines cutting-edge technology with creative strategy to deliver engaging multimedia content across multiple platforms.

Beyond written content, the expansion includes locally focused podcasts and interactive digital features designed to enhance audience engagement and provide deeper connections to community stories. This multimedia approach reflects the company's commitment to meeting audiences where they consume content, whether through traditional articles, audio programming, or interactive digital experiences.

The geographic diversity of the Local Unplugged network, spanning from the Southeast through the Southwest and Mountain West regions, positions the company to capture varied perspectives and stories from different cultural and economic centers across the country.

Blazer Digital Media specializes in leveraging artificial intelligence to enhance brand growth through digital media services. The company's portfolio includes AI-powered digital magazines that feature interactive elements such as embedded videos, links, and animations. Its AI technology analyzes user behavior and preferences to deliver personalized content that increases engagement and retention. The company also produces AI-powered podcasts and generates content based on audience preferences, along with AI-powered newsletters that provide tailored content to individual recipients based on their interests.

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Blazer Digital Media

Blazer Digital Media is an independent digital publishing company developing online publications, podcasts, and AI-powered media brands covering local communities, business, outdoor lifestyles, and technology. A publishing brand of MarketBlazer, Inc.

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