

# DENVER LOCAL UNPLUGGED

## **Denver Local Unplugged Expands Media Site With Dedicated Editorial Coverage Categories**

*September 30, 2026*

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Denver Local Unplugged has expanded its editorial framework with a set of dedicated coverage categories designed to help readers explore the Denver area through focused local journalism, podcast content, and community-centered storytelling. The expansion marks a significant step in the publication's development following its launch, establishing a clearer structure for the ongoing reporting that defines its coverage of the region.

The new editorial framework organizes the publication's work around specialized categories, each serving as an ongoing focus rather than a one-time feature. The dedicated categories include Denver Cafes, Denver Culture, Denver Eats, Denver Hustle, Denver Must-Do, Denver Nightlife, Denver Pulse, Denver Vibe, Denver Voices, and Denver Business Spotlight. Each category is intended to provide readers with consistent, in-depth coverage of a particular aspect of life throughout the Denver area.

The move reflects a broader commitment to comprehensive local journalism. By grouping coverage into clearly defined editorial categories, the publication aims to make it easier for readers to explore the topics that match their interests, from food and culture to business and community voices. Each category functions as a

continuing editorial line, allowing the publication to build sustained reporting over time rather than treating subjects as isolated stories.

"Organizing coverage into dedicated editorial categories allows the publication to serve readers more meaningfully," said Ray L. Perry, Founder and Publisher of Denver Local Unplugged. "When reporting is structured around consistent themes, it becomes possible to tell a fuller story of the people, businesses, culture, neighborhoods, and experiences that define the Denver area. This framework reflects a long-term commitment to local journalism that readers can rely on."

The editorial categories span the range of subjects the publication covers. Denver Cafes and Denver Eats focus on the region's food and dining landscape, while Denver Culture, Denver Vibe, and Denver Voices center on the arts, communities, and residents who shape local life. Denver Hustle and Denver Business Spotlight are dedicated to entrepreneurship and the businesses operating throughout the area, and Denver Nightlife, Denver Must-Do, and Denver Pulse address entertainment, notable experiences, and current developments across the city.

The category structure is designed to support the publication's use of multiple storytelling formats, including written journalism, podcasting, and multimedia reporting. This approach allows each editorial focus to be explored in the format best suited to its subject, giving readers a range of ways to engage with coverage of the Denver area.

Perry noted that the framework is intended to grow alongside the publication. "Building a trusted local publication means investing in structure as much as in individual reporting," he said. "These categories give the coverage a foundation that can expand as the publication continues to serve Denver's communities."

Denver Local Unplugged is an independent media outlet dedicated to covering the people, places, businesses, culture, food, entertainment, and experiences that make the Denver area unique. Through high-quality journalism, podcasting, and multimedia storytelling, the publication works to connect readers with meaningful local stories and to celebrate the communities that define the region.

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For more information about Denver Local Unplugged, contact the company here: Denver Local Unplugged  
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**Denver Local Unplugged**

*Denver Local Unplugged is an independent digital publication and podcast covering Denver communities, culture, food, entertainment, businesses, and local news. Part of the Blazer Digital Media network, a MarketBlazer, Inc. publishing brand.*

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