Miami Local Unplugged Expands Media Site With Dedicated Editorial Coverage Categories

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Miami Local Unplugged has expanded its editorial framework with a structured set of dedicated coverage categories designed to help readers explore the Miami area through focused local journalism, podcast content, and community-centered storytelling. Following the publication's launch, the development marks a significant step in the outlet's ongoing growth as an independent source of local news and multimedia storytelling.

The expanded editorial structure organizes coverage around specialized categories that each serve as an ongoing focus area, allowing readers to discover different aspects of life throughout the Miami area. Rather than presenting coverage in a single undifferentiated stream, the publication now groups its journalism into clearly defined themes that provide consistent, in-depth attention to the people, businesses, culture, and experiences that define the region.

The dedicated editorial categories include Miami Cafes, Miami Culture, Miami Eats, Miami Hustle, Miami Must-Do, Miami Nightlife, Miami Pulse, Miami Vibe, Miami Voices, and Miami Business Spotlight. Each category functions as an ongoing editorial focus, giving readers a reliable path to coverage that matches their

interests, whether that interest centers on food, nightlife, local culture, community voices, or the businesses that shape daily life across the area.

According to the publication, organizing content into clearly defined categories reflects a long-term commitment to comprehensive local journalism. The structure is intended to make it easier for both residents and visitors to navigate coverage, while supporting the editorial team's goal of producing sustained, thoughtful reporting rather than isolated or occasional pieces.

Ray L. Perry, Founder and Publisher of Miami Local Unplugged, said the category framework is central to the publication's mission. "Specialized editorial categories allow the newsroom to deliver more meaningful local journalism by providing readers with consistent coverage of the people, businesses, culture, neighborhoods, and experiences that define the Miami area," Perry said. "Organizing coverage this way helps readers find the stories that matter most to them, and it reflects a commitment to telling the full story of this community over time."

The Business Spotlight category, in particular, underscores the publication's focus on the local economy, offering an ongoing platform dedicated to the businesses that contribute to the character of the region. Other categories extend that same approach to cultural institutions, dining, entertainment, and community perspectives, creating a framework that can grow alongside the publication's editorial coverage and podcast content.

Perry added that the structure is designed to evolve with the community it serves. "As the publication continues to grow, this framework gives the team a foundation to expand coverage in a way that stays organized and genuinely useful to readers," Perry said. "The goal is to build a trusted local resource that celebrates Miami and connects people with meaningful stories."

Miami Local Unplugged is an independent media outlet that showcases the people, places, businesses, culture, food, entertainment, and experiences that make the Miami area unique. Through high-quality journalism, podcasting, and multimedia storytelling, the publication provides readers with guides, local coverage, and community-focused content spanning cafes, culture, dining, nightlife, and local business. Its editorial mission centers on celebrating the communities of the Miami area and serving as a trusted source of local journalism and storytelling.

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Miami Local Unplugged

Miami Local Unplugged is an independent digital publication and podcast covering Miami communities, culture, food, entertainment, businesses, and local news. Part of the Blazer Digital Media network, a MarketBlazer, Inc. publishing brand.

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