PBHQ Introduces All-in-One Software Platform for Paintball Field Management

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Monett, Missouri - July 14, 2026 -
PBHQ announces the availability of its comprehensive software platform designed specifically for paintball field operators seeking to streamline operations and grow their businesses. The platform combines booking management, digital waivers, event coordination, and marketing tools into a single integrated system tailored to the unique needs of the paintball industry.

The PBHQ Paintball Field Software and Tools suite addresses critical operational challenges faced by field owners, including missed bookings, inefficient check-in processes, and disconnected marketing efforts. The platform enables 24/7 online booking capabilities, automated digital waiver collection, and self-service check-in kiosks that reduce administrative burden on staff during peak game times.

"Paintball field owners have been underserved by generic booking systems that don't understand the specific requirements of our industry," said Trevor Convirs, Founder of PBHQ. "Our platform was built from the ground up by people who understand paintball operations, combining practical field experience with advanced software engineering to create tools that actually solve the problems field owners face every day."

The software platform includes six core components that work together to create an operational hub for paintball facilities. The booking system allows players to reserve spots around the clock, while the digital waiver system ensures all paperwork is completed before players arrive at the field. The check-in kiosk feature enables players to self-register upon arrival, freeing staff to focus on game operations and customer service. Event management tools simplify the coordination of tournaments, scenario games, and large group bookings.

Payment processing integrates directly with existing Stripe or Square accounts, ensuring field owners maintain control of their revenue streams. The reporting dashboard provides real-time insights into bookings, revenue trends, and player demographics, enabling data-driven business decisions.

Beyond operational software, PBHQ offers specialized marketing services built exclusively for paintball fields. The company develops and maintains custom websites optimized for converting visitors into confirmed bookings. Their marketing team manages targeted Google Ads campaigns to reach people searching for group activities and Meta Ads to build awareness among potential new players. Automated email and SMS campaigns help fields maintain engagement with existing players and promote upcoming events.

The platform also includes PBHQ Field Intelligence, a unique feature that aggregates industry data from paintball fields nationwide. This service provides free access to seasonal benchmark reports, pricing surveys, and growth insights, helping field owners understand market trends and identify opportunities for expansion.

Founded by Trevor Convirs, a software engineer with extensive paintball experience, and Dewayne Convirs, creator of the renowned Oklahoma D-Day scenario event, PBHQ brings together technical expertise and deep industry knowledge. The company currently offers founding member access with monthly plans starting at $79.

PBHQ represents a significant advancement in paintball field management technology, providing operators with professional-grade tools previously unavailable in the industry. The platform's comprehensive approach to operations, marketing, and analytics positions paintball fields to capitalize on growing interest in outdoor recreational activities while improving the player experience through streamlined booking and check-in processes.

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PBHQ

Helping paintball fields grow through advanced software solutions and exceptional data analytics specifically designed for them.

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