

Quality Water Treatment Highlights Three Decades of Water Softener System Excellence and Industry Leadership

July 14, 2026

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Quality Water Treatment, a leading provider of residential and commercial water treatment solutions, marks over three decades of helping families and businesses achieve safer, healthier water through advanced filtration and softening technologies.

Founded in 1990 by Craig Phillips, known throughout the industry as "the water guy," the company has established itself as a trusted advisor in comparing and recommending proper water treatment solutions. Phillips began his career over 30 years ago installing water systems and witnessing firsthand the transformative impact of quality water on household health and comfort.

The company specializes in comprehensive water treatment options, including Whole House Water Filters, water softener systems, and specialized solutions for both city and well water applications. Their product portfolio encompasses leading brands such as SoftPro, Fleck by Pentair, WaterDrop, Berkey, and Aqua

Ionizer, ensuring customers have access to proven technologies that meet diverse water quality challenges.

"After three decades in this industry, we understand that every home and business has unique water quality needs," said Craig Phillips, founder of Quality Water Treatment. "Our mission has always been to provide honest, expert guidance that helps customers select the right solution rather than simply selling them the most expensive option. This approach has earned us the trust of thousands of families across the country."

The company's extensive experience spans residential, commercial, and portable applications. Their offerings include traditional water softeners, advanced filtration systems, alkaline water ionizers, and specialized equipment for iron removal and pH neutralization. This comprehensive approach allows them to address various water quality issues, from hard water mineral content to sediment and chemical contaminants.

Quality Water Treatment distinguishes itself through its educational approach to water treatment. The company provides sizing calculators and detailed product comparisons to help customers make informed decisions. Their technical support team assists with everything from initial system selection to ongoing maintenance questions, ensuring customers maximize the value of their investment.

The evolution of water treatment technology over the past three decades has been significant, with modern systems offering greater efficiency, reduced salt usage, and smart monitoring capabilities. Quality Water Treatment has consistently adapted its product offerings to incorporate these advancements while maintaining focus on reliability and performance.

"Water quality concerns have become increasingly complex as we learn more about contaminants and their health impacts," noted Phillips. "Today's water treatment systems are far more sophisticated than what we installed 30 years ago, but the fundamental goal remains the same: providing families with water softener systems they can trust for drinking, cooking, bathing, and protecting their plumbing and appliances."

Quality Water Treatment continues to expand its product selection to meet emerging water quality challenges. Recent additions include structured water devices, atmospheric water generators, and ozone treatment systems, reflecting the company's commitment to offering cutting-edge solutions alongside proven traditional technologies.

The company maintains relationships with multiple manufacturers, allowing them to offer objective recommendations based on specific water conditions and customer requirements rather than promoting a single brand. This vendor-neutral approach has become a cornerstone of their business philosophy.

Quality Water Treatment serves customers nationwide with a focus on providing premium water treatment solutions backed by decades of industry expertise and a commitment to customer education and support.

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For more information about Quality Water Treatment, contact the company here:Quality Water TreatmentQuality Water Treatment1-866-278-4130help@qualitywatertreatment.com514 Americas Way, Suite 9104 Box Elder, SD 57719


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Quality Water Treatment

Quality Water Treatment has been providing high-quality, safe, and healthy water treatment solutions to families and businesses for over 3 decades.

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