



Kicker's Seafood Restaurant Announces Enhanced Morro Bay Menu Featuring Local Avocado Pairings

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MORRO BAY, CA - July 14, 2026 -

Kicker's, the waterfront dining establishment on Embarcadero in Morro Bay, announces an enhanced culinary approach that pairs Central Coast avocados with its signature dock-to-dish seafood offerings. The restaurant has refined its menu to showcase the synergy between locally sourced avocados and fresh-caught seafood, creating distinctive flavor profiles that celebrate regional ingredients.

The integration of premium Central Coast avocados represents a strategic culinary development for the restaurant, which has long emphasized hyper-local sourcing. The kitchen now features these avocados prominently in signature dishes including the Avocado Louie Salad with bay shrimp and charred tomatillo-avocado crème fraîche served over fresh fish tacos. These pairings highlight the natural compatibility between the creamy texture of local avocados and the restaurant's daily seafood selections.

"The abundance of exceptional ingredients along the Central Coast allows us to create dishes that truly represent our region," said the owner Roger Sharp mentioned in this post. "By combining our fresh-caught

seafood with locally grown avocados, we're able to offer guests an authentic taste of what makes this area special."

The restaurant's dock-to-dish philosophy extends beyond seafood to encompass a comprehensive farm-to-table approach. Wild-caught salmon and swordfish remain core menu offerings, sourced directly from local fishing vessels operating out of Morro Bay harbor. This commitment to regional sourcing ensures optimal freshness while supporting the local fishing community and agricultural producers.

Kicker's beverage program complements these culinary offerings with an extensive selection of house cocktails and wines from nearby Paso Robles. The drink menu has been curated to enhance the rich, creamy textures created by the seafood and avocado combinations, with particular attention paid to wines that balance the natural oils in both ingredients.

Located at 885 Embarcadero, the restaurant provides diners with unobstructed views of Morro Bay and the iconic Morro Rock. The establishment maintains an approachable, family-friendly atmosphere while delivering elevated coastal cuisine. Direct harbor views from the dining room allow guests to observe fishing vessels returning with the day's catch, reinforcing the connection between plate and source.

The restaurant operates seven days a week, offering breakfast, lunch, and dinner service to accommodate both travelers and local residents. Online menu browsing and reservation options through morrobaykickers.com provide convenient planning tools for diners seeking to experience the restaurant's unique approach to coastal cuisine.

Kicker's commitment to sustainability extends throughout its operations, from supporting local fishing practices that minimize environmental impact to partnering with regional farms that employ responsible growing methods. This comprehensive approach to sourcing reflects broader industry trends toward transparency and environmental stewardship in restaurant operations.

The restaurant continues to adapt its menu seasonally, taking advantage of peak availability for different seafood species and produce. This dynamic approach ensures that dishes featuring seafood serving local Morro Bay avocados reflect the best available ingredients throughout the year, maintaining quality while celebrating the natural abundance of California's Central Coast.

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For more information about Kicker's, contact the company here: Kicker's Roger Sharp (805) 225-1769 info@morrobaykickers.com 885 Embarcadero, Morro Bay, CA 93442

Kicker's

Kicker's is a premier seafood restaurant in Morro Bay, California, serving fresh local catches, oysters, craft beers, and cocktails. Enjoy dog-friendly dining and bay views perfect for friends, family, and unforgettable coastal experiences.

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