

Harpeth Decks Focuses Custom Deck Building on Franklin and Williamson County

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Harpeth Decks is concentrating its custom deck building on Franklin and the surrounding Williamson County area, a defined service region the company says lets it give homeowners closer, locally grounded attention on projects ranging from new builds to full restorations.

The company was founded in 2019 by owner Daniel Jones, who studied business at the University of Tennessee at Martin and remains involved in each project by reviewing plans and overseeing quality. It centers its work on custom decks built for long-term durability, from the framing beneath a deck to the materials a homeowner sees and walks on every day.

"A deck should be something a family enjoys for decades, not something they replace in a few years," said Daniel Jones, owner of Harpeth Decks. "Keeping our work close to home is how we hold that standard. We're on-site, we know the local codes and the Tennessee climate, and we build every deck as a long-term part of the house."

Each project begins with custom design supported by 3D deck modeling, which lets homeowners see a proposed layout before construction starts and adjust size, features, and flow with confidence. The company builds to the property rather than to a template, whether a homeowner wants a single-level platform off the back door or a multi-level space with room for dining, seating, and entertaining.

"Seeing the design in 3D before we build changes the conversation," Jones said. "Homeowners can move things around, picture how they'll actually use the space, and make decisions early instead of during construction. It takes the guesswork out of a project this size."

The company builds in both wood and composite. Wood options include pressure-treated pine and premium IPE hardwood. Its composite work uses brands such as Trex, TimberTech, Deckorators, and Fiberon, which

many homeowners choose for surfaces that require routine cleaning rather than the periodic refinishing associated with wood.

"Composite isn't automatically the right answer, and neither is wood," Jones said. "We walk each homeowner through the trade-offs, how the material handles full sun or a poolside setting, what maintenance really looks like, and where the budget is best spent, so the choice fits their home and how they'll use the space."

Beyond the deck surface, Harpeth Decks installs railing systems, deck lighting for safety and evening use, and metal deck framing that provides added structural support beneath a finished deck.

The company also builds covered and screened porches, pergolas, and other outdoor living structures for homeowners expanding how they use their yards. These structures are often planned alongside a new deck as part of a single project rather than added later. Alongside new construction, it offers deck repair, restoration, and maintenance for aging structures. Free deck safety inspections are available as an ongoing service for homeowners who want an existing deck evaluated before small problems become larger ones.

Owner Daniel Jones leads the team, and the company's regional focus is deliberate. "Staying regional keeps us close to every project and to the people we build for," Jones said. "A large share of our work comes from repeat clients and referrals in the same neighborhoods."

Harpeth Decks is a custom deck builder serving Franklin and Williamson County, Tennessee. Founded in 2019, the company provides custom deck design and installation in wood and composite, along with railings, lighting, and metal deck framing, and also builds porches, pergolas, and other outdoor living spaces. The company works with homeowners to plan and build outdoor spaces intended to last, and offers free deck safety inspections as a standard part of its service.

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Harpeth Decks

Harpeth Decks builds custom wood and composite decks, porches, pergolas, and pool decks in Franklin, TN. We work with Trex, TimberTech, Deckorators, Fiberon, and IPE. Repairs, refinishing, and free safety inspections also available. Veteran discounts.

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