



Truly Investor Cap Expands Digital Presence with Launch of Instagram Platform

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Truly Investor Capital has announced the launch of its official Instagram presence, expanding the real estate lending company's digital communications channels to better serve investors, brokers, and industry professionals nationwide.

The new Truly Investor Cap Instagram platform will serve as a comprehensive resource for real estate investment insights, loan program updates, market analysis, and company developments. The social media expansion reflects the company's commitment to providing accessible information about its diverse lending solutions, which include DSCR loans, bridge loans, construction financing, and rehabilitation project funding.

"The launch of our Instagram presence represents an important step in connecting with the real estate investment community," said a spokesperson for Truly Investor Cap. "This platform will enable us to share timely market insights, educational content, and updates about our lending programs in a format that meets investors where they are actively engaged."

The Instagram channel will feature regular content covering various aspects of real estate investment financing, including updates on loan programs, market trends, and practical guidance for investors navigating different financing options. The platform will also provide behind-the-scenes perspectives from the company's lending professionals, offering followers insight into the processes and expertise that drive the company's operations.

Truly Investor Capital has established itself as a significant player in the real estate lending sector, having funded over 116 loans across multiple states. The company's lending portfolio encompasses a range of specialized products designed to meet diverse investment strategies. These include rehabilitation loans offering up to 90 percent of purchase price and 100 percent of renovation costs, construction loans with flexible draw schedules for ground-up projects, DSCR loans based on rental income rather than personal income verification, and bridge loans providing short-term financing solutions with 12-month terms and no prepayment penalties.

The addition of Instagram to the company's communication channels complements the existing Truly Investor Capital blog, which has served as a primary source of educational content and industry updates for the company's clients and partners. The social media expansion will enable more dynamic and immediate engagement with the real estate investment community while maintaining the depth of information available through traditional digital channels.

The company's streamlined approach to real estate lending, which features a three-step process for funding deals, has attracted investors nationwide seeking efficient financing solutions. The Instagram platform will showcase this process alongside success stories and practical applications of various loan products.

<https://www.youtube.com/shorts/A34EDGMj870>

Truly Investor Capital specializes in providing fast, streamlined real estate lending solutions for direct borrowers and broker partners. The company offers comprehensive financing options including rehabilitation loans, construction loans, DSCR loans, and bridge loans, each tailored to specific investment strategies and project requirements. With a focus on efficiency and flexibility, the company has built a reputation for quick closing times and responsive service across its multi-state lending footprint.

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