# Truly Investor Cap Expands Digital Presence with New Facebook Platform for Real Estate Investors

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Truly Investor Cap has announced the launch of its official Facebook page, establishing a new digital platform to connect with real estate investors, mortgage professionals, and business partners across the lending industry. The social media presence represents a strategic expansion of the company's communication channels, designed to deliver timely updates on lending programs, industry insights, and educational resources to the real estate investment community.

The new platform will serve as a central hub for sharing company news, press releases, and updates on the firm's comprehensive suite of lending solutions. Real estate investors seeking information on DSCR loans, bridge loans, fix-and-flip financing, construction loans, and commercial real estate funding will now have direct access to regular updates through the social media channel.

"The launch of our Truly Investor Cap Facebook page marks an important milestone in our commitment to transparency and accessibility in real estate lending," said a spokesperson for Truly Investor Cap. "This

platform allows us to share valuable insights, market updates, and educational content that can help investors make informed decisions about their financing options. We recognize that today's real estate investors need quick access to information, and social media provides an efficient channel for delivering that content."

The company, which has funded over 116 loans across multiple states, brings its expertise in streamlined real estate lending solutions to the social media sphere. The Facebook page will feature content covering the firm's diverse loan products, including rehab loans that offer up to 90 percent of purchase price and 100 percent of rehab costs, construction loans with flexible draw schedules and terms ranging from 12 to 24 months, and DSCR loans based on rental income rather than personal income verification.

Bridge loans, another key offering from the company, provide short-term financing solutions with 12-month terms, no prepayment penalties, and interest-only payment options. These products, along with the company's other lending programs, will be regularly featured in educational posts and updates on the new social media platform.

The digital expansion comes as real estate investors increasingly turn to social media for industry news, market trends, and lending opportunities. By establishing this presence, the company aims to foster direct engagement with its client base while providing a readily accessible source for the latest Truly Investor Capital Article releases and company announcements.

The Facebook page will also serve as a resource for mortgage professionals and broker partners who work with the company's lending platform. Updates on program changes, new lending products, and industry developments will be shared regularly to keep partners informed of opportunities to better serve their clients.

Truly Investor Capital specializes in providing fast, streamlined real estate lending solutions for direct borrowers and broker partners nationwide. The company offers a simple three-step process for funding deals, which includes structuring the deal, sending the application, and allowing the company to handle the rest. With a focus on quick closing times and flexible lending terms, the firm has established itself as a trusted partner for real estate investors pursuing various investment strategies, from fix-and-flip projects to ground-up construction and long-term rental property acquisitions.

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