



Pawprint Oxygen Launches DonatePetOxygenMasks.org to Support Pet Oxygen Masks for First Responders

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Pawprint Oxygen has launched DonatePetOxygenMasks.org, a dedicated online resource that allows individuals to sponsor complete pet oxygen mask sets for local emergency departments across North America. The new website supports the PureVent Pet Oxygen Project, an initiative working to equip EMS, fire, police, and search-and-rescue teams with specialized equipment designed to treat animals during respiratory emergencies.

Through the new site, community members can sponsor a full set of pet oxygen masks that is shipped directly to a selected emergency department. Each set includes reusable masks in multiple sizes, oxygen tubing, instructions, and supporting materials. The masks are shaped to fit the snouts of dogs and cats, reducing oxygen leakage by more than 90 percent compared with masks designed for humans. That improved fit increases the likelihood of reviving an animal affected by smoke inhalation.

The PureVent Pet Oxygen Project was established in 2026 to address a common gap in emergency response. Many departments carry oxygen equipment intended for people but lack tools suited to the anatomy of pets. By connecting donors with departments in need, the project helps first responders become better prepared to provide oxygen support for animals affected by smoke inhalation and other respiratory emergencies.

"First responders often encounter pets at the scene of a fire or accident, yet many departments have never had equipment built for animals," said Blake Dube of Pawprint Oxygen. "DonatePetOxygenMasks.org gives communities a direct way to close that gap. When someone sponsors a set of masks, that equipment goes straight to a department that can put it to use."

The website organizes sponsorships so that donations reach fire departments, police and K9 units, and search-and-rescue teams. Departments receive the equipment ready for immediate use, along with the instructional materials needed to train personnel on proper application during an emergency.

"The goal is preparedness," Dube said. "A pet oxygen mask is a small piece of equipment, but it can make the difference between a positive outcome and a loss for a family. Making these sets easy to sponsor and easy to deliver was the priority behind this launch."

The PureVent Pet Oxygen Project draws on the equipment and expertise developed by Pawprint Oxygen, which produces oxygen-related products used in veterinary care and emergency response. The company's rescue oxygen kits and masks are already used by first responders, and the donation program extends that reach to departments that might not otherwise have access to pet-specific tools.

Pawprint Oxygen specializes in oxygen-related products for pets and is trusted by more than 9,000 veterinary hospitals. Its product lines include rescue oxygen kits, oxygen chambers, concentrators, masks, first aid products, and related parts and accessories. The company's offerings are designed for use at home, in transit, and in emergency settings, and are recommended by veterinary partners for their reliability and ease of use. The launch of DonatePetOxygenMasks.org reflects the company's continued focus on expanding access to oxygen support for animals in urgent need of care.

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Pawprint Oxygen

Pawprint Oxygen provides portable pet oxygen products, oxygen masks and emergency oxygen solutions for dogs, cats, veterinarians, first responders and pet owners.

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