



Cleaning's A Breeze Celebrates 10 Years of Serving Alaska Families

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Cleaning's A Breeze marked a decade of operations in Alaska, highlighting the stability and community ties that have defined the family-owned residential cleaning company since its founding.

The milestone underscores the challenges and achievements common to small businesses in the state. Alaska small businesses often navigate workforce shortages and seasonal variations in demand, yet Cleaning's A Breeze has expanded from a startup to a recognized provider of house cleaning services across the Mat-Su Valley and surrounding regions. The company attributes its longevity to consistent customer relationships and a commitment to local values.

Bre Tschilar founded the business as a single mother seeking additional income while working in the special needs community. Over the past 10 years, Cleaning's A Breeze has grown into an established operation that maintains its family-owned and operated structure. The company has focused on building trust through reliable service and involvement in community initiatives.

"Ten years ago, this business started with a simple goal ? help families feel cared for in their homes. We've

grown because our community trusted us, supported us, and welcomed us into their lives. We're incredibly grateful to still be family-owned, family-operated, and deeply rooted right here in Alaska," said Bre Tschilar, CEO of Cleaning's A Breeze.

The company provides a range of residential cleaning services, including recurring cleaning services on flexible schedules, deep cleaning for thorough results, move-in and move-out cleaning to support transitions, and cleaning for short-term vacation rentals. Throughout its growth, Cleaning's A Breeze has emphasized professional standards, with team members receiving training and certifications from the American House Cleaners Association. Staff complete background checks, and the business uses plant-based cleaning products to prioritize health and environmental considerations.

Community engagement has remained a priority. Since 2019, the company has partnered with Cleaning For A Reason to offer free home cleaning services to cancer patients. The initiative supports individuals during treatment, recovery, or hospice care by addressing household responsibilities. Cleaning's A Breeze also operates the Cleaning From the Heart program, which accepts nominations from neighbors for individuals in the Valley who would benefit from a complimentary cleaning, such as veterans, first responders, or single parents facing hardships.

Small business milestones like this 10-year mark reflect broader patterns in Alaska's service sector. Resources from organizations such as the U.S. Small Business Administration and the Alaska Small Business Development Center highlight the importance of sustained customer trust and adaptability for longevity in challenging economic conditions. Cleaning's A Breeze has navigated these factors while maintaining its local focus.

The company's development illustrates how family-operated businesses contribute to regional stability. By emphasizing core values of hard work, compassion, and community support, Cleaning's A Breeze has built a foundation that extends beyond standard service delivery. The decade of operation coincides with continued demand for professional residential cleaning in areas experiencing population and tourism growth.

As Cleaning's A Breeze enters its second decade, the focus remains on the relationships that supported its initial success. The business continues to serve families through its established service model while participating in local efforts that strengthen community bonds. This approach has enabled steady growth without losing the personal connections that characterized its early years.

The recognition of 10 years in business comes at a time when many small enterprises in Alaska demonstrate resilience. Cleaning's A Breeze stands as an example of a company that started modestly and expanded through dedication to quality and local involvement. Its story aligns with the experiences of other family-owned operations that prioritize long-term presence over rapid change.

Cleaning's A Breeze operates as a residential cleaning provider in the Mat-Su Valley region of Alaska. The company delivers house cleaning services to local families and properties, with an emphasis on professional training, safety protocols, and community participation. Its decade of service reflects an ongoing commitment to the area and the households within it.

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Cleaning's A Breeze

Cleaning's a Breeze offers home cleaning services designed to give you time back in your day so you worry less about household chores and spend more time on all the good stuff life has to offer.

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