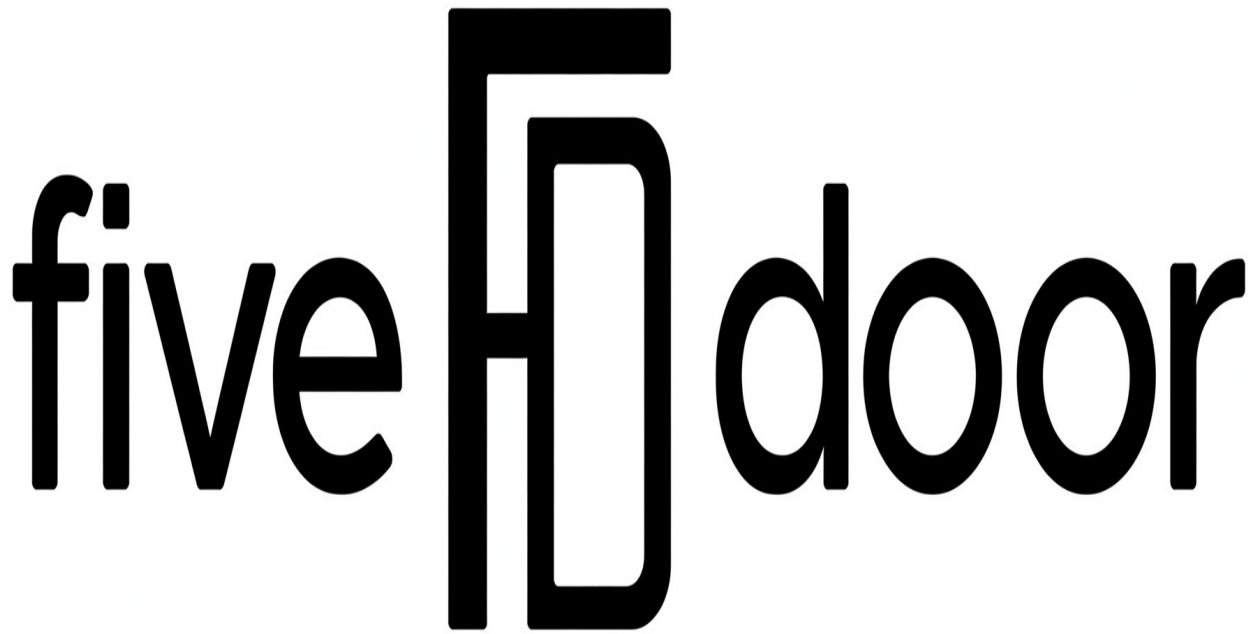




Five Door Media Builds on 11 Years of Marketing Experience Through Larison Media

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Marketing company celebrates more than a decade of impact while continuing to grow specialized focus on residential cleaning businesses across the country.

Larison Media is celebrating 11 years in business after growing from five clients in 2015 into a marketing company whose work has helped organizations reach tens of millions of people. The milestone also reflects the company's strategic evolution, including the launch of Five Door Media, a nationally focused marketing agency specializing in residential cleaning businesses.

Operating under The Larison Company LLC, Larison Media has spent more than a decade helping businesses, nonprofits, schools, restaurants and community organizations strengthen their brands through digital marketing, communications and creative strategy. As the company has grown, it has expanded into a portfolio of specialized brands, including Five Door Media and The Kokomo Post.

Over the past 11 years, Larison Media has created more than 72,000 social media posts. The company has helped clients reach nearly 47 million people through social media. Larison Media has reached more than 10

million people through its community news publication, The Kokomo Post. The firm has managed approximately \$750,000 to more than \$1 million annually in Google and Meta advertising. It has launched hundreds of websites, branding initiatives, videos and marketing campaigns. Larison Media has supported thousands of businesses, nonprofits, schools, restaurants and community organizations.

"When we started Larison Media in 2015, we simply wanted to do great work for every client who trusted us," said Drew Larison, co-founder of Larison Media and Five Door Media. "Over time, we realized our greatest opportunity wasn't to serve every industry. It was to become exceptional in one. That led to the creation of Five Door Media and our commitment to helping residential cleaning companies across the country grow through specialized marketing."

In 2024, the company sharpened that focus with the launch of Five Door Media, a specialized agency dedicated to serving residential cleaning companies nationwide while continuing to support select home service businesses. Since then, the company has expanded its industry leadership through educational programming, national speaking engagements and the co-founding of CleanCon, a conference created specifically for residential cleaning business owners.

"One thing that hasn't changed over the past 11 years is that our success has always been built on relationships with our team, our clients and the communities we serve," said Erin Larison, co-founder of Larison Media. "We're incredibly proud of what Larison Media has become, but we're even more excited about the future we're building through Five Door Media and the opportunity to serve residential cleaning businesses nationwide."

As Larison Media begins its 12th year, the company remains focused on helping organizations grow while continuing to invest in Five Door Media's role as a trusted marketing partner and educator for residential cleaning businesses across the United States.

About Five Door Media

Five Door Media is a nationally focused digital marketing agency specializing in residential cleaning companies and select home service businesses. The agency helps clients grow through strategic digital marketing, search engine optimization, paid advertising, website development, AI visibility, branding and content marketing.

Five Door Media is part of The Larison Company LLC. The company's portfolio also includes The Kokomo Post, a locally owned digital news publication serving north central Indiana. Together, the family of brands combines more than a decade of marketing expertise with a commitment to helping businesses, organizations and communities grow through strategic communications and digital innovation.

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For more information about Five Door Media, contact the company here: Five Door Media Drew Larison 765-437-3446 hello@larisonmedia.com

Five Door Media

Our marketing framework is designed to diagnose and fix issues in paid ad campaigns across platforms. Our team identifies five key "doors" that potential customers must go through before becoming paying customers.

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