

Evolve with Jeff Introduces Comprehensive ClickFunnels Alternative for Digital Creators Over 40

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Minneapolis, Minnesota - July 17, 2026 -
Evolve with Jeff, a digital marketing education platform specializing in empowering creators over 40, today announced the introduction of a comprehensive marketing software solution designed specifically for mature digital entrepreneurs seeking alternatives to traditional funnel-building platforms. The platform addresses the unique challenges faced by Generation X content creators entering the digital marketplace.

The new offering provides an integrated approach to digital marketing that combines course creation, funnel building, and community support tailored for creators who bring decades of professional experience to the online space. Unlike conventional marketing platforms that often cater to younger demographics, this ClickFunnels Alternative focuses on the specific needs and strengths of mature entrepreneurs transitioning to digital business models.

"Digital creators over 40 possess invaluable expertise and life experience that audiences are actively seeking," said Jeff, founder of the platform. "Our solution removes the technical barriers that often prevent

seasoned professionals from sharing their knowledge online. We've designed every aspect to be accessible for those who may not have grown up with digital technology but have incredible value to offer."

The platform encompasses over 105 detailed modules covering essential topics including funnel building, artificial intelligence integration, sales strategies, and social media advertising. Each module has been developed with the understanding that many users are building their first online business while managing existing careers and family responsibilities.

Evolve with Jeff - Digital Creators over 40 represents a growing segment of the digital economy as more professionals seek to monetize their expertise through online channels. Recent industry data indicates that content creators over 40 are among the fastest-growing demographics on platforms like YouTube, with audiences particularly valuing their authentic perspectives and depth of knowledge.

The comprehensive system includes website and funnel creation tools, automation capabilities, course hosting, and analytics features. Additionally, users gain access to a private community where they can connect with peers facing similar challenges and opportunities in their digital journey.

"The misconception that digital marketing is only for younger generations is rapidly disappearing," added Jeff. "Our members are proving that maturity brings advantages in content creation, including better understanding of audience needs, stronger communication skills, and the patience to build sustainable businesses rather than chasing quick wins."

The platform also addresses common concerns among older creators, such as camera confidence, developing technical skills, and balancing content creation with existing commitments. Through step-by-step guidance and peer support, members learn to overcome imposter syndrome and leverage their unique perspectives.

Evolve with Jeff serves digital entrepreneurs who recognize that their professional experience and life wisdom are valuable assets in the content economy. The platform combines educational resources, technical tools, and community support to help mature creators establish and grow their online presence. Founded with the mission of empowering creators over 40 to share their expertise with the world, the company continues to expand its offerings to meet the evolving needs of this demographic.

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For more information about Evolve with Jeff, contact the company here:Evolve with Jeff - Content Creators over 40Jeff Mork(763) 288-6197info@evolvewithjeff.comUnited States

Evolve with Jeff

Helping people over 40 create quality text and video content for YouTube, Facebook, Instagram, TikTok and website content.

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