



Wilkins RV Supports Care Camps Foundation Through Fund the Fight Initiative

July 17, 2026

BATH, NY - July 17, 2026 -

Wilkins RV participates in the Fund the Fight initiative to support the Care Camps Foundation. The program directs resources toward specialized camps for children with cancer and their families. The Bath location joins other dealership sites in this effort.

Care Camps Foundation operates oncology camps that give children facing cancer the opportunity to experience outdoor activities in medically supervised environments. These programs enable participants to engage in typical camp experiences, connect with peers undergoing similar challenges, and create positive memories. Camps emphasize safety while promoting normal childhood activities amid medical journeys. Wilkins RV contributes through its operations, linking aspects of sales and service activities to the foundation.

The Fund the Fight initiative represents an established form of community engagement for the dealership. Wilkins RV traces its origins to the 1950s when founder Charlie Wilkins began selling RVs in the Hornell area. The company later relocated and expanded, establishing the Bath location as a key site. Over decades,

Wilkins RV has grown while maintaining operations focused on recreational vehicle sales, service, parts, and collision repair.

The Bath dealership features an inventory of new and pre-owned RVs across categories that include travel trailers, fifth wheels, toy haulers, folding pop-up campers, destination trailers, and motorhomes. Service technicians at the site handle maintenance tasks such as winterization, appliance repairs, electrical systems, and body work. The location also stocks RV parts and accessories ranging from awnings and outdoor equipment to interior components.

Jason Rodbourne, General Manager at the Bath location, commented, "Participation in Fund the Fight allows the team to extend its role beyond RV transactions into meaningful community support. The camps provide important experiences for children and families dealing with cancer."

Wilkins RV maintains a multi-location presence in New York, with the Bath site serving customers in the surrounding region. The dealership emphasizes consistent customer interactions grounded in established business practices. Staff assist with RV selection, technical support, and ongoing maintenance needs for owners. The Fund the Fight program integrates with these activities by channeling designated contributions to Care Camps.

Care Camps Foundation structures its programs around the healing potential of outdoor settings. Children attend camps where medical oversight ensures appropriate care while activities foster social connections and personal growth. Families benefit from shared experiences in supportive environments. Wilkins RV's involvement helps advance the foundation's goal of expanding access to these camps.

The initiative operates on an ongoing basis rather than as a seasonal campaign alone. Every qualifying interaction at Wilkins RV locations contributes toward camp funding. This approach allows sustained support throughout the year. The partnership fits within the dealership's broader pattern of regional involvement, consistent with its long-term presence in upstate New York communities.

Wilkins RV has documented participation in various community programs over time. The company operates with values rooted in family ownership and local ties. The Bath location, situated along State Route 415, serves as an accessible point for area residents seeking RV-related services. Expansion efforts have included acquisitions and facility updates while preserving core operational standards.

As organizations address the needs of families impacted by childhood cancer, programs like those from Care Camps Foundation address specific gaps in recreational access. Medically supervised camps provide structured yet enjoyable settings that differ from standard medical environments. Wilkins RV's Fund the Fight contributions support these specialized experiences. The dealership continues its dual focus on RV services

and community initiatives at the Bath site and other locations.

Wilkins RV is a family-owned dealership serving New York with new and pre-owned recreational vehicles. The company provides sales, service, parts, and accessories while engaging in community support efforts across its locations.

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For more information about Wilkins RV of Bath, contact the company here: Wilkins RV of Bath Brian Wilkins - President 800-724-2105 sales@wilkinsrv.com 7520 State Route 415 Bath, New York 14810

Wilkins RV of Bath

Wilkins RV has the greatest selection of the top RV brands at unbeatable prices. New fifth wheels, travel trailers, toy haulers, and motorhomes, along with RV Parts and Accessories, and RV Service in the NY area.

Website: https://www.wilkinsrv.com/new-york/bath?utm_source=GMB_profile&utm_medium=organic

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