



Wilkins RV Provides RVs for Rochester International Jazz Festival

July 17, 2026

CHURCHVILLE, NY - July 17, 2026 -

Wilkins RV supplied seven RV units to support housing for workers and artists during the recent Rochester International Jazz Festival. The dealership's Churchville location coordinated the provision of the RVs for the event held in downtown Rochester in June.

The Rochester International Jazz Festival ran for nine days and featured extensive programming. Organizers report that more than 1,750 artists performed in over 300 concerts across 19 venues. The event included a combination of ticketed shows, free outdoor performances, and club pass series. Attendance for the 23rd edition surpassed 211,000 people. The festival is recognized as one of the largest of its kind in the United States and the largest in New York State.

Wilkins RV delivered the RVs to address temporary housing requirements for festival personnel. The units supported operational staff, production teams, and visiting artists throughout the duration of the event. This arrangement helped meet logistical demands associated with hosting a large multi-venue music festival. The Churchville dealership managed the equipment deployment as part of its broader service capabilities.

Robert Moss, General Manager of Wilkins RV Churchville, stated, "Supplying RVs for the Rochester International Jazz Festival allowed the dealership to support a major cultural event in the region. The festival brings together artists and audiences for an extended period of performances."

The Churchville location maintains facilities that include space for new and pre-owned RV inventory as well as service operations. The dealership handles a range of models from various manufacturers. Its service team addresses maintenance needs including repairs and preparations for different uses. The provision of units for the festival demonstrated one application of the available equipment.

The Rochester International Jazz Festival utilizes venues throughout downtown Rochester. Its European-style format enables attendees to experience multiple performances in a single evening. Programming encompasses headliner concerts, club shows, jam sessions, and educational workshops. Artists represent a mix of legendary figures, emerging talent, and local performers. The event transforms sections of the city into a walkable music district for the nine-day period.

Wilkins RV has operated in New York for decades with roots in the 1950s. The company has expanded to several locations while continuing family ownership principles. The Churchville site serves customers in the greater Rochester area with sales, parts, accessories, and technical support. Expanded facilities at the location support increased capacity for inventory and service work.

Following the festival, the RVs returned to standard inventory and service processes. The event concluded with documentation of its scale through attendance and performance metrics. The festival's structure supports both established jazz traditions and contemporary creative music. Housing support from local businesses such as Wilkins RV contributes to the operational framework required for such gatherings.

The Churchville dealership features resources that enable responses to varied customer and community requests. Staff coordinates deliveries and setups for different applications. Participation in the jazz festival aligns with the dealership's presence in western New York and its capacity to provide equipment for short-term needs. The RVs offered practical accommodations during the busy festival schedule.

Wilkins RV continues its operations across locations with attention to both commercial activities and regional involvement. The Churchville team focuses on customer guidance for RV selection and maintenance. The recent support for the Rochester International Jazz Festival represents a specific instance of equipment utilization in support of a significant local event.

Wilkins RV is a family-owned RV dealership serving New York with new and pre-owned recreational vehicles. The company provides sales, service, parts, and accessories while engaging in community support efforts across its locations.

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For more information about Wilkins RV of Churchville, contact the company here: Wilkins RV of Churchville Brian Wilkins - President 855-713-3396 sales@wilkinsrv.com 111 South Main Street Churchville, New York 14428

Wilkins RV of Churchville

Wilkins RV of Churchville is family owned and has served New York for over three generations. We've seen many RV dealers come and go over that time, yet we remain.

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