



Bowling RVs Features 2026 Travel Trailers at Mahaska County Fair

July 17, 2026

OTTUMWA, IA - July 17, 2026 -

Bowling RVs brought new 2026 recreational vehicle models to the Mahaska County Fair this week for display to attendees throughout southeast Iowa. The dealership presented the 2026 Forest River Wildwood 261CE bunkhouse travel trailer as part of its exhibit, capitalizing on the event's timing during the height of the regional summer travel season to connect with potential buyers seeking updated options.

This engagement at the Mahaska County Fair provides an accessible venue for residents to inspect current-year units amid community activities. The setup enables direct examination of floor plans and specifications tailored to common travel needs in Iowa, supplementing regular dealership interactions during a period of heightened interest in outdoor excursions. Bowling RVs maintains operations in Ottumwa as an established provider of new and pre-owned RVs.

The dealership's presence builds on its long history in the area. George Bowling founded Bowling Motors in 1959, initially focusing on late-model used cars and trucks. The business operated first on Richmond Avenue before relocating to Church Street. Entry into the RV market occurred in 1975 with the addition of motor homes, followed by travel trailers and fifth wheels. The company incorporated in 1998 as Bowling Motors and

RV Sales Inc. and moved in fall 2000 to its present location at 14270 Sycamore Road near the Ottumwa Airport, which offered room for expanded inventory handling.

Adam Bowling serves as Sales Manager and Vice President. The dealership supports customers with sales consultations, service capabilities, and parts availability. New units arrive on an ongoing basis, and pre-owned RVs receive preparation for market. Financing arrangements connect buyers with various lending sources.

Adam Bowling, Sales Manager and Vice President, discussed the strategic value of the fair timing. "The Mahaska County Fair creates an ideal moment to introduce 2026 models such as the Forest River Wildwood 26ICE to families and individuals actively considering RV purchases for summer and fall travel," Bowling said.

The 2026 models featured are available for immediate purchase, with the exhibited bunkhouse travel trailer specially priced for the show. This availability allows interested attendees to pursue transactions during or following the event without delays associated with pre-orders. The bunkhouse configuration addresses needs for group or family accommodations common among regional RV users.

Bowling RVs operates from its Ottumwa facility to serve southeast and central Iowa, including convenient access for travelers from surrounding cities. The airport-adjacent site supports efficient handling of vehicle deliveries and service work. Inventory includes a mix of motor homes, travel trailers, and fifth wheels in various sizes and layouts. Service technicians address maintenance requirements, while parts staff assist with component needs.

Adam Bowling elaborated on operational priorities, stating, "Our approach centers on presenting suitable vehicles and follow-up support to match the practical requirements of Iowa customers throughout the year."

Participation in the Mahaska County Fair aligns with the dealership's pattern of community involvement during active seasons. The event offers attendees a chance to evaluate 2026 models in context, facilitating better understanding of how features align with planned trips. New arrivals ensure the selection reflects current market introductions, and on-site pricing at the fair simplifies decision-making for those ready to proceed.

The dealership has evolved since its automotive beginnings to focus primarily on recreational vehicles. The 2000 relocation provided infrastructure suited to larger displays and comprehensive service operations. This setup enables efficient processing of sales, including delivery to customer locations when requested. Customer support extends through warranty administration and insurance coordination handled by dedicated staff.

Summer fair activity complements the dealership's standard business practices. Bowling RVs updates inventory frequently to maintain relevance, and service appointments help owners prepare vehicles for seasonal use. The combination of sales, preparation, and maintenance functions supports a complete ownership experience from initial selection onward. The fair exhibit specifically highlights bunkhouse designs popular for accommodating multiple passengers on extended outings.

Bowling RVs functions as a full-service RV dealership based in Ottumwa, Iowa. Established in 1959 and active in recreational vehicles since 1975, the company provides new and pre-owned options along with associated support services to residents across southeast and central Iowa. Its involvement in local events such as the Mahaska County Fair demonstrates ongoing commitment to the regional market.

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For more information about Bowling RVs, contact the company here: Bowling RVs Randy Bowling 641-682-5497 rbowling@bowlingrvs.com 14270 Sycamore Rd, Ottumwa, IA 52501

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