



TOP TIER BOURBON TOURS

Top Tier Bourbon Tours Announces Enhanced Personalized Experiences for Tourists

July 17, 2026

LOUISVILLE, KY - July 17, 2026 -

Top Tier Bourbon Tours has reported continued strong demand for its customized bourbon tours as visitors seek deeper engagement with Kentucky's heritage distilleries. The company, operated by co-owners with extensive industry backgrounds, offers private transportation and guided visits across multiple regions, drawing on firsthand knowledge to create tailored itineraries for individuals, groups, and corporate clients.

Top Tier Bourbon Tours provides access to distilleries in three primary areas: the Bardstown region, known as the Bourbon Capital of the World; the Frankfort and Lexington area, set in scenic horse country; and downtown Louisville with its surrounding distilleries. Tours typically include stops at two full distillery tours with tastings plus an additional tasting, all supported by private, comfortable transportation that handles pickup and drop-off from lodging. Options extend to evening add-ons featuring cocktail bars, cigar lounges, or dinner transportation.

The tours emphasize education alongside enjoyment. Expert guides share details on bourbon production from grain to glass, the history of specific sites, and tasting notes for a range of expressions. Distilleries featured across regions include Maker's Mark, Woodford Reserve, Buffalo Trace, Heaven Hill, Jim Beam,

Willett, and many others, allowing guests to explore both well-known names and smaller craft producers. Culinary pairings at local establishments further complement the bourbon focus, highlighting Kentucky's food traditions.

Jonathan French, Co-Owner of Top Tier Bourbon Tours, noted the importance of personalization. "Our approach centers on understanding each group's interests and building an itinerary that reveals aspects of bourbon culture they might otherwise miss," he said. French brings more than a decade of experience in bourbon and tourism, including prior work with Bulleit, and draws from deep local roots to facilitate meaningful connections during tours.

Recent guest feedback underscores the value of these customized journeys. Multi-day VIP experiences, such as a three-day tour in late February and early March 2026, incorporated private barrel selections, insider access, and visits to both prominent and hidden-gem distilleries. Guests appreciated the flexibility, knowledge shared, and seamless coordination that allowed for spontaneous additions while maintaining a relaxed pace.

Mike Daley, Co-Owner of Top Tier Bourbon Tours, added perspective from his extensive collecting background. "Bourbon represents stories of craftsmanship and history that come alive when explored thoughtfully," Daley stated. His collection of thousands of whiskies, including notable acquisitions, informs recommendations for rare tastings and helps guests appreciate nuances in flavor profiles and production methods.

The company maintains a commitment to small-group and private formats that avoid the crowds of larger operations. Transportation uses well-appointed vehicles, and guides prioritize safety, comfort, and education. Tours accommodate varying levels of expertise, from newcomers learning the basics to enthusiasts pursuing specific interests like single barrels or regional variations. Concierge services can incorporate additional activities such as golf outings or sightseeing to create comprehensive Kentucky visits.

Kentucky's bourbon industry has seen sustained growth in tourism, with visitors drawn to the cultural and economic significance of the spirit. Top Tier Bourbon Tours positions itself within this landscape by focusing on authentic, behind-the-scenes elements rather than standardized routes. The team's local connections enable exclusive opportunities, such as meetings with distillery personnel or access to limited releases, when aligned with guest requests.

Reviews from participants frequently highlight the guides' passion and responsiveness. One group of retired Navy veterans described their multi-day tour as outstanding, praising the organization, knowledge, and enthusiasm that made the experience memorable. Other feedback points to the educational depth, comfortable logistics, and post-tour recommendations that extend the value of the visit.

As bourbon tourism evolves, Top Tier Bourbon Tours continues refining its offerings based on guest input and industry developments. The company builds each tour around core principles of hospitality, expertise, and discovery, ensuring participants leave with enhanced appreciation for Kentucky bourbon. Whether exploring the rolling hills near Bardstown, the historic sites in Louisville, or the landscapes around Lexington, the focus remains on delivering journeys that respect the traditions while creating personal connections.

Top Tier Bourbon Tours operates private bourbon tours and related services in the Louisville area, specializing in distillery visits, tastings, and customized experiences across Kentucky's bourbon regions. The company emphasizes knowledgeable guidance and personalized itineraries for a range of clients seeking authentic engagement with bourbon heritage.

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For more information about Top Tier Bourbon Tours, contact the company here: Top Tier Bourbon Tours John (502) 396-5039 toptierbourbontours@gmail.com 828 E Market St, Louisville, KY 40206, United States

Top Tier Bourbon Tours

Top Tier Bourbon Experiences is based in Louisville, KY, and dedicated to sharing the rich history of bourbon in Kentucky with clients from across the globe.

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