



Krumm Exteriors Releases Free Storm Damage Homeowner's Guide for Wisconsin and Minnesota Residents

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NEW RICHMOND, WI - July 17, 2026 -

Krumm Exteriors has released a free Insurance Restoration Homeowner's Guide to assist homeowners in western Wisconsin and eastern Minnesota with navigating storm damage claims and restoration processes. The guide provides practical information on documenting damage, communicating with insurance companies, and working with contractors following severe weather events common to the region.

Available for immediate download on the company website, the resource addresses key concerns for property owners after hail, wind, ice, or debris-related storms. It outlines steps homeowners can take to protect their properties and maximize insurance benefits while avoiding common pitfalls. This initiative reflects Krumm Exteriors' commitment to supporting the communities it serves through education and transparency, particularly in an area known for frequent severe weather.

Wisconsin and Minnesota rank among the most hail-active states, with storms causing significant damage to roofs, siding, gutters, and other exterior elements each year. The guide helps homeowners understand hidden issues such as granule loss on shingles from hail impacts, wind-lifted shingles that allow water

infiltration, and compromised siding or gutters that can lead to further structural problems if left unaddressed. It emphasizes the importance of prompt professional inspections, as much storm damage may not be visible from the ground.

Krumm Exteriors, home of KangaRoof, has provided exterior remodeling and restoration services since 1997. As a family-owned business led by owner Penny Austad, the company specializes in complete storm damage restoration, including emergency temporary repairs, full insurance claim support, and comprehensive exterior rebuilding using premium materials.

The restoration process detailed in company resources includes thorough inspections with photo documentation, assistance with claim filing, attendance at adjuster meetings, and quality final walkthroughs. This structured approach helps ensure homeowners receive fair assessments and proper repairs without unnecessary delays or complications from out-of-area contractors.

"Homeowners often feel overwhelmed after a storm, unsure of what to document or how to interact with their insurance provider," said Penny Austad, Owner of Krumm Exteriors. "Our free guide equips them with clear, actionable information so they can protect their property and navigate the claims process more confidently."

A company representative noted that the guide complements the firm's on-site expertise, where local teams handle everything from tarping damaged roofs to coordinating full restorations while remaining available for long-term service and warranty support.

Krumm Exteriors holds key certifications, including CertainTeed ShingleMaster status, Andersen Certified Contractor, and LP SmartSide Master Preferred Contractor. These qualifications enable the company to deliver installations and repairs that meet manufacturer standards and qualify for extended warranties. The business maintains full licensing as a Wisconsin Dwelling Contractor and Minnesota Building Contractor.

Service covers western Wisconsin counties including Chippewa, Eau Claire, Polk, St. Croix, Pierce, Dunn, and Barron, as well as Minnesota counties such as Ramsey, Washington, Chisago, Dakota, Anoka, and Hennepin. Communities served include Eau Claire, Menomonie, New Richmond, Hudson, Stillwater, Woodbury, St. Paul, and surrounding areas. Operations are based in New Richmond and Menomonie, Wisconsin, with an appointment-only location in Stillwater, Minnesota.

The company distinguishes itself by avoiding the practices of transient storm chasers, offering local accountability, no-pressure consultations, and dedicated project management. Customer reviews frequently highlight honest assessments, professional crews, and effective insurance assistance following storm events.

Krumm Exteriors continues to provide comprehensive exterior services, including roofing, siding, windows, gutters, decks, and targeted repairs. By sharing educational resources like the Insurance Restoration Homeowner's Guide, the company aims to empower regional homeowners to respond effectively to storm damage and maintain durable, weather-resistant exteriors suited to Midwest conditions. The guide is accessible via the storm damage section of the company website for those seeking reliable information before or after severe weather.

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For more information about Krumm Exteriors, contact the company here: Krumm Exteriors Penny Austad 715-246-6090 info@krummsiding.com 1424 WI-64, New Richmond, WI 54017

Krumm Exteriors

Every great project starts with a conversation. We've been having them with Wisconsin and Minnesota homeowners for almost 30 years, and we're ready to have one with you. No pressure, no commitment, just honest advice.

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