



## **Kuschel Realty Group Supports First-Time Homebuyers in Northern Minnesota and Northwestern Wisconsin**

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Kuschel Realty Group is committed to assisting first-time homebuyers in navigating the process of entering the real estate market in Northern Minnesota and Northwestern Wisconsin. The brokerage team provides dedicated guidance tailored to individuals and families taking this significant step, drawing on local market knowledge and practical expertise.

The independent brokerage, launched in 2024 and co-owned by Brittany Kuschel and Krysti Gillman, specializes in residential real estate with a focus on supporting clients across all experience levels. First-time buyers often face unique challenges, including understanding financing options, evaluating property conditions, and learning about local regulations and community features in areas such as Duluth, Cloquet, Hermantown, and Superior.

Krysti Gillman, Broker/Owner licensed in both Minnesota and Wisconsin, has a particular emphasis on helping first-time homebuyers achieve their goals. Growing up in Hermantown and with a degree in Business Management from the University of Wisconsin-Superior, she brings a deep understanding of the region along with experience in property management. This background enables her to offer insights into starter homes,

including boutique properties and those with potential for long-term value.

Brittany Kuschel, Broker/Owner with over a decade of experience and certifications as a Seniors Real Estate Specialist and Probate Specialist, contributes strong negotiation skills and attention to detail. The full team, including Transaction Coordinator Adrienne Cramer and Realtor Lisa Lillie, works collaboratively to handle all aspects of the transaction, from initial property searches to closing.

Kuschel Realty Group assists clients in matching properties to their budgets and lifestyle needs while explaining the steps involved in the buying process. This includes market analysis, property viewings, offer preparation, and coordination with lenders and inspectors. The approach emphasizes education and transparency to build buyer confidence in a market influenced by regional characteristics and seasonal factors.

The brokerage serves clients seeking entry-level homes as well as those exploring other segments such as vacation properties and investment opportunities. By maintaining high standards of service at every price point, the team helps first-time buyers make informed decisions that align with their long-term objectives.

Brittany Kuschel stated, "Supporting first-time homebuyers involves more than finding a property. It requires clear communication and thorough preparation to ensure clients feel secure throughout the process in the Northland market."

Krysti Gillman added, "Helping people take their first step into homeownership is one of the most rewarding parts of our work. We focus on providing the knowledge and support needed for successful outcomes across Minnesota and Wisconsin."

Client experiences with the group often reflect appreciation for the patient and detailed guidance received during transactions. This client-centered method has contributed to positive results for individuals entering the market for the first time.

In communities across St. Louis County and surrounding areas, access to professional representation remains important for navigating available inventory and competitive conditions. Kuschel Realty Group stays engaged with local trends to offer relevant advice for buyers at various stages.

The brokerage continues to prioritize ongoing professional development to enhance its services. This dedication supports its role as a resource for first-time homebuyers and all clients pursuing residential, luxury, or investment properties in the region.

Kuschel Realty Group operates as a real estate brokerage serving Northern Minnesota and Northwestern

Wisconsin. The group specializes in residential real estate, luxury and vacation homes, and investment properties with a commitment to expert-level service and personalized guidance for clients at every stage of their real estate journey.

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For more information about Kuschel Realty Group, contact the company here: Kuschel Realty Group  
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### **Kuschel Realty Group**

*Welcome to Kuschel Realty Group, where luxury real estate and investment properties meet exceptional service and results. Led by Brittany Kuschel, a seasoned professional with over a decade of experience in real estate.*

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