

Influence Media LLC Expands Commercial Production Studios to Meet Growing Demand for Video Content

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GLENDALE, AZ - November 03, 2026 -
Influence Media LLC, a full-service video production company operating in the Phoenix metropolitan area, has expanded its studio capabilities to accommodate increasing demand for professional video content across multiple sectors, from branded commercial campaigns to independent film productions.

The expansion comes as businesses and creative professionals seek comprehensive production facilities that can handle projects from concept through distribution. The company's commercial production studios now offer enhanced capabilities for cinematography, CGI integration, and post-production services, addressing the needs of both established brands and emerging content creators.

"The video production landscape has evolved significantly over the past few years, with clients requiring more sophisticated visual storytelling capabilities," said Skyler Mullins, co-owner of Influence Media LLC. "Our expanded facilities allow us to support everything from major brand campaigns to independent artistic projects, all under one roof. This integrated approach streamlines the production process and ensures consistent quality across every project phase."

The studio has established itself as a resource for diverse production needs, having worked with major brands including Nike, Ford, Netflix, UFC, Microsoft, Amazon, and Lamborghini. The facility also serves as one of the premier music video production studios in Tempe, collaborating with artists ranging from independent musicians to established acts like Method Man of the Wu-Tang Clan.

Beyond commercial and music video production, Influence Media LLC has strengthened its support for Arizona's independent film community. The company provides professional production space, crew resources, and post-production support tailored to smaller-scale projects, giving independent filmmakers access to the same equipment and facilities used in larger commercial productions.

"Supporting independent filmmakers has always been central to our mission," noted Steffan Collins, co-owner of Influence Media LLC. "By making professional-grade resources accessible to creators at all levels, we're helping to build a stronger creative ecosystem throughout Arizona. Independent projects often bring fresh perspectives and innovative approaches that benefit the entire production community."

The studio's technical capabilities include state-of-the-art equipment for CGI and advanced video editing, utilizing industry-standard tools such as Unreal Engine, DaVinci Resolve, Cinema 4D, and Adobe After Effects. Additionally, the company maintains an extensive equipment rental inventory, including camera drones, lighting systems, podcast recording gear, audio-visual equipment, cranes, tracks, and stabilizers.

Influence Media LLC operates from facilities in both Glendale and Tempe, Arizona, serving clients throughout the Phoenix metropolitan area and beyond. The company offers comprehensive services spanning pre-production planning, including conceptualization, script writing, storyboarding, and casting, through production execution with professional crews and equipment, to post-production services encompassing editing, color grading, sound design, special effects, and animation.

As demand for video content continues to grow across digital platforms and traditional media channels, Influence Media LLC remains focused on providing integrated production solutions that adapt to evolving client needs and emerging distribution formats.

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For more information about Influence Media LLC, contact the company here:Influence StudiosSkyler Mullins602-641-4850info@influencestudiosllc.com7018 N 57th Ave, Glendale, AZ 85301

Influence Media LLC

Influence is Arizona?s leading creative powerhouse?uniting Influence Studios, Influence Marketing, and Influence Rentals under one roof in Glendale. We provide video production, photography, and marketing solutions for businesses and creators alike.

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