



Wes York Develops World's Best Sales Training

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Websites, Social Media, Television, Radio, Print Marketing, Billboards are just some of the Marketing Strategies that organisations use. It does not matter if one is a small business or a large multi national - everyone does some level of advertising, all to bring in their next client, to make their organisation known to the community.

How much money is spent on marketing every year yet the money spent on marketing does not guarantee any revenue. With an epidemic of small business going under there is a shift in businesses to spend more money educating their staff on how to sell their products and services better.

CEO's to small businesses are starting to realise that without competent staff that understands the selling process and how to make their clients feel special their revenues and organisations will not last in this competitive world.

Imagine what life would be like if business owners fully understood how to sell. In today's competitive environment, many people see the word 'Sales' and shy away, or even become scared.

Wes York, the Founder and CEO of Sales Coaching International, has developed the world's best online

sales training that he says will transform any organisation. His advanced selling techniques and easy to use program will take any business and give them a massive competitive edge that is needed in today's competitive environment. Every business, large or small need to take some of their marketing budget and place it into sales training. Every business is competing against a global economy however everyone wants amazing service. Any company who invests in their staff will become powerhouses in their industry, says Wes York.

As the world becomes smaller through technology it is making it harder on all organisations to become successful, York says. Marketing is important however sales and sales education is becoming more important.

Wes York commented, "When you educate your staff on the fundamentals of selling and truly understanding the sales process your business becomes far more competitive."

With so many businesses struggling to make ends meet, everyone needs as much expert advice as possible. Every business and organisation spend money on advertising, websites, social media to name a few, in return to hopefully gain a client, but not many spend money on someone to help them understand how to really sell what they offer.

York says it does not matter if one has 10 staff or 10,000 staff, the underlying message is to educate them in sales. It will not only make your business better it will also teach them valuable life skills.

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For more information about Sales Coaching International, contact the company here: Sales Coaching International
Wes York +61450929776 wes.york@salescoachinginternational.com Level 8757 Ann Street Fortitude Valley Australia 4006

Sales Coaching International

Sales Coaching International is one of the most advanced Sales Coaching Companies in the marketplace. we take any business from where they are to the next level.

Website: <http://www.salescoachinginternational.com>

Email: wes.york@salescoachinginternational.com

Phone: +61450929776



