



A.M.B. Lift Meets Ottawa Business Demand with Expanded Used Forklift Selection and Lift Truck Parts Availability

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A.M.B. Lift has expanded its used forklift inventory and lift truck parts availability for Ottawa and Eastern Ontario businesses, responding to sustained demand from operators seeking cost-effective equipment acquisition and parts sourcing alternatives to new unit purchases and manufacturer-direct supply chains. The expansion reflects the company's recognition that Ottawa's industrial and construction market includes a significant segment of businesses whose equipment needs are well served by quality used inventory rather than new equipment, particularly in applications where utilization rates do not justify new unit economics.

Used forklifts occupy a distinct and practical segment of the material handling market. Businesses with seasonal or project-specific lifting requirements, smaller operations with lower equipment utilization, and companies managing tight capital budgets all represent categories of buyers for whom a quality-inspected used unit delivers the required operational capability at a substantially lower acquisition cost than a new equivalent. The availability of a strong used inventory through a local dealer with service capability is a meaningful advantage over purchasing through auction or private sale, where the buyer assumes the risk of unknown equipment history and has no local service support after the transaction.

Parts availability is a parallel constraint for Ottawa businesses operating existing forklift fleets, where equipment downtime caused by parts delays has direct operational and financial consequences. Manufacturers' parts supply chains can introduce lead times that are incompatible with the production and logistics timelines of businesses that depend on their equipment daily. A local dealer with an expanded parts inventory reduces that exposure by positioning commonly required components within same-day or next-day access distance, rather than requiring the business to wait for shipment from a regional distribution centre.

"Ottawa businesses running forklifts have two consistent needs that we hear about regularly: equipment that fits their budget and parts that are available when the machine goes down," said Trevor Barclay, Owner of A.M.B. Lift. "The used inventory expansion is about having the right selection on hand so businesses aren't waiting for the right unit to come through. The parts expansion is about reducing the downtime that costs businesses money every day the equipment isn't running. Both of those are problems we can solve if the inventory is in place."

A.M.B. Lift offers a selection of used forklifts in Ottawa across a range of capacity classes, fuel types, and mast configurations, with each unit inspected and assessed before being offered for sale. The company's used inventory includes propane, electric, and diesel units from the brands it carries as an authorized dealer, including UniCarriers, Hyundai, Moffett, and Genie. Buyers of used units through A.M.B. Lift have access to the same service department that supports new equipment purchases, providing continuity of technical support regardless of whether the equipment was acquired new or used.

The company's expanded lift truck parts inventory in Ottawa covers wear items, hydraulic components, electrical parts, and drive system components across the equipment lines it services. That breadth of parts coverage supports both the company's own service operations and the self-maintaining businesses that purchase parts directly to manage their equipment through in-house maintenance programs. For businesses with maintenance staff capable of performing their own service work, access to a local parts source with inventory depth reduces the sourcing friction that can delay straightforward maintenance tasks.

The Ottawa industrial equipment market has continued to evolve as electric forklift adoption has grown alongside the expansion of warehouse and distribution operations in the region. A.M.B. Lift's used inventory includes electric units suited to the indoor air quality and sustainability requirements driving that adoption, providing businesses transitioning away from propane equipment with a used-market pathway to electric operation without the full capital commitment of new unit acquisition. That option expands the accessibility of electric forklift technology across a broader segment of the Ottawa business market than new-only purchasing would reach.

About A.M.B. Lift: A.M.B. Lift is an Ottawa-based, locally owned forklift and material handling dealer with over 30 years of continuous operation across Eastern Ontario. The company holds authorized dealer status for UniCarriers, Hyundai, Moffett, and Genie product lines and provides new and used forklift sales, rental, parts, and service through locations in Ottawa and Peterborough. A.M.B. Lift serves industrial, construction, warehousing, and commercial clients across Eastern Ontario.

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A.M.B. Lift Inc

A.M.B. Lift Inc in Ottawa, Ontario, provides reliable forklift sales, rentals, parts, and expert service solutions, supporting businesses across Ottawa and Eastern Ontario with high-quality material handling equipment.

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