



Boomcycle Digital Marketing Reports Latest AI Search Visibility Measurements for the Quarter

September 21, 2026

SAN RAMON, CA - September 21, 2026 -

Boomcycle Digital Marketing, a San Ramon, California digital marketing agency established in 2003, has released the latest installment in its ongoing quarterly series tracking measured AI search citation counts across major generative engine platforms. The update continues a measurement program that began with a recorded baseline of 43 AI search citations in May 2026, spanning the leading AI search engines now shaping how prospects discover businesses online.

The quarterly series documents how frequently content is referenced within AI-generated answers, a shift that reflects the growing role of generative engine optimization (GEO) in the broader search landscape. As AI search tools increasingly summarize and cite sources directly within their responses, the agency has focused its measurement efforts on understanding which content structures earn placement in those answers.

Alongside the citation figures, the update notes several trends observed during the quarter. These include a rising emphasis on structured data, semantic clarity, and content organized to answer specific queries

directly. The agency has expanded its glossary of digital marketing terms to serve as an AI search optimization resource, covering concepts such as Generative Engine Optimization, AI Overviews, semantic triples, and schema markup for businesses seeking to understand the terminology behind these developments.

"The measurement of 43 citations recorded in May 2026 gives context to how quickly generative search is changing the way businesses appear in front of prospects," said David Victor, Founder and CEO of Boomcycle Digital Marketing. "Tracking these figures each quarter allows the reporting to stay grounded in observed data rather than speculation, and the trend toward citation-based visibility is one every business should be watching."

Boomcycle Digital Marketing, based in San Ramon, California and reachable online at boomcycle.com, serves clients across the San Francisco Bay Area, including the neighboring community of Pleasanton. The agency has structured this ongoing series so that each release builds on the prior quarter, providing a consistent view of how AI search citation activity develops over time.

Victor noted that the shift toward AI-driven answers changes how visibility is understood. "Ranking positions once told most of the story, but citations within AI-generated responses now represent a separate and important signal," he said. "Reporting these numbers on a recurring basis reflects the reality that generative engines are becoming a meaningful channel for discovery."

The agency plans to continue publishing these measurements each quarter, adding to the record established with the May 2026 baseline. Each subsequent update is intended to reflect the evolving state of generative engine optimization and the practical implications for businesses adapting to AI search environments.

Boomcycle Digital Marketing is a United States-based internet marketing service with more than 20 years of experience. The agency offers services that include search engine optimization, local search and Google Maps marketing, Google Ads management, web design, content marketing, social media management, web management, and a marketing intelligence system that provides real-time insight into marketing channel performance. Founded in 2003, the company operates from the San Francisco Bay Area and works with businesses seeking to strengthen their presence across search and digital channels.

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["http://en.wikipedia.org/wiki/Web_crawler","https://www.google.com/search?q=Web+crawler&kgmid=/m/08220","https://www.wikidata.org/wiki/Q45842"]},
{"@type": "Thing", "name": "Cost per action", "description": "measure of cost of online advertising", "sameAs":

["http://en.wikipedia.org/wiki/Cost_per_action","https://www.google.com/search?q=Cost+per+action&kgmid=/m/059m18","https://www.wikidata.org/wiki/Q796073"]},
{"@type": "Thing", "name": "Mobile app", "description": "software application designed to run on mobile devices", "sameAs":

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{"@type": "Thing", "name": "Web analytics", "description": "measurement, collection, analysis and reporting of web data", "sameAs":

["http://en.wikipedia.org/wiki/Web_analytics","https://www.google.com/search?q=Web+analytics&kgmid=/m/07gnl6","https://www.wikidata.org/wiki/Q10719477"]},
{"@type": "Thing", "name": "Digital marketing", "description": "marketing of products or services using digital

technologies or digital tools", "sameAs": ["http://en.wikipedia.org/wiki/Digital_marketing", "https://www.google.com/search?q=Digital+marketing&kgmid=/m/02pxfkz", "https://www.wikidata.org/wiki/Q1323528"]},

{"@type": "Thing", "name": "Copywriting", "description": "act of writing copy (text) for the purpose of advertising or marketing a product, business, person, opinion or idea", "sameAs": ["http://en.wikipedia.org/wiki/Copywriting", "https://www.google.com/search?q=Copywriting&kgmid=/m/05rk_m", "https://www.wikidata.org/wiki/Q624896"]},

{"@type": "Thing", "name": "Search engine indexing", "description": "processing and storage of data to enable fast information querying", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_indexing", "https://www.google.com/search?q=Search+engine+indexing&kgmid=/m/0266gw4", "https://www.wikidata.org/wiki/Q2258979"]},

{"@type": "Thing", "name": "Responsive web design", "description": "approach to web design for making web pages render well on a variety of devices", "sameAs": ["http://en.wikipedia.org/wiki/Responsive_web_design", "https://www.google.com/search?q=Responsive+web+design&kgmid=/m/0h_98b8", "https://www.wikidata.org/wiki/Q420295"]},

{"@type": "Thing", "name": "Anchor text", "description": "visible and clickable text in an HTML hyperlink", "sameAs": ["http://en.wikipedia.org/wiki/Anchor_text", "https://www.google.com/search?q=Anchor+text&kgmid=/m/04j_xn", "https://www.wikidata.org/wiki/Q362007"]},

{"@type": "Thing", "name": "Value proposition", "description": "promise of value to be delivered, communicated, and acknowledged", "sameAs": ["http://en.wikipedia.org/wiki/Value_proposition", "https://www.google.com/search?q=Value+proposition&kgmid=/m/080c3mk", "https://www.wikidata.org/wiki/Q11700776"]},

{"@type": "Thing", "name": "DuckDuckGo", "description": "Internet search engine", "sameAs": ["http://en.wikipedia.org/wiki/DuckDuckGo", "https://www.google.com/search?q=DuckDuckGo&kgmid=/m/05zw489", "https://www.wikidata.org/wiki/Q12805"]},

{"@type": "Thing", "name": "Link building", "description": "efforts to increase the number of high-quality links pointing to a website", "sameAs": ["http://en.wikipedia.org/wiki/Link_building", "https://www.google.com/search?q=Link+building&kgmid=/m/0j51l_7", "https://www.wikidata.org/wiki/Q1569371"]},

{"@type": "Thing", "name": "Sitemaps", "description": "XML files that help search engines find and understand the content of a website", "sameAs": ["http://en.wikipedia.org/wiki/Sitemaps", "https://www.google.com/search?q=Sitemaps&kgmid=/m/085k5w", "https://www.wikidata.org/wiki/Q1343954"]},

{"@type": "Thing", "name": "Alt attribute", "description": "alternative text that appears when a HTML element cannot be rendered", "sameAs": ["http://en.wikipedia.org/wiki/Alt_attribute", "https://www.google.com/search?q=Alt+attribute&kgmid=/m/07mfr1", "https://www.wikidata.org/wiki/Q1067764"]},

{"@type": "Thing", "name": "Mobile web", "description": "browser-based Internet services accessed from mobile devices", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_web", "https://www.google.com/search?q=Mobile+web&kgmid=/m/01nqk", "https://www.wikidata.org/wiki/Q111858"]}

handheld mobile devices through a mobile or other wireless network", "sameAs": ["http://en.wikipedia.org/wiki/Mobile_web", "https://www.google.com/search?q=Mobile+web&kgmid=/m/0bshm q", "https://www.wikidata.org/wiki/Q1043805"]},

{"@type": "Thing", "name": "Search advertising", "description": "placing online advertisements on pages showing search engine results, targeted to match search terms", "sameAs": ["http://en.wikipedia.org/wiki/Search_advertising", "https://www.google.com/search?q=Search+advertising&kgmid=/m/02pmn5t", "https://www.wikidata.org/wiki/Q844880"]},

{"@type": "Thing", "name": "CSS", "description": "declarative language for styling web pages", "sameAs": ["http://en.wikipedia.org/wiki/CSS", "https://www.google.com/search?q=CSS&kgmid=/m/015tjh", "https://www.wikidata.org/wiki/Q46441"]},

{"@type": "Thing", "name": "Publishing", "description": "process of production and dissemination of literature, music, or information", "sameAs": ["http://en.wikipedia.org/wiki/Publishing", "https://www.google.com/search?q=Publishing&kgmid=/m/0hz28", "https://www.wikidata.org/wiki/Q3972943"]},

{"@type": "Thing", "name": "Computer network", "description": "network that allows computers to share resources and communicate with each other", "sameAs": ["http://en.wikipedia.org/wiki/Computer_network", "https://www.google.com/search?q=Computer+network&kgmid=/m/025szts", "https://www.wikidata.org/wiki/Q1301371"]},

{"@type": "Thing", "name": "Backlink", "description": "links from some other website (the referrer) to that web resource (the referent)", "sameAs": ["http://en.wikipedia.org/wiki/Backlink", "https://www.google.com/search?q=Backlink&kgmid=/m/02s3gg", "https://www.wikidata.org/wiki/Q373952"]},

{"@type": "Thing", "name": "Analytics", "description": "discovery, interpretation, and communication of meaningful patterns in data", "sameAs": ["http://en.wikipedia.org/wiki/Analytics", "https://www.google.com/search?q=Analytics&kgmid=/m/02gcn9", "https://www.wikidata.org/wiki/Q485396"]},

{"@type": "Thing", "name": "HTML5", "sameAs": ["http://en.wikipedia.org/wiki/HTML5", "https://www.google.com/search?q=HTML5&kgmid=/m/02pd26x", "https://www.wikidata.org/wiki/Q2053"]},

{"@type": "Thing", "name": "Search engine optimization", "description": "practice and strategies of increasing online visibility in search engine results pages", "sameAs": ["http://en.wikipedia.org/wiki/Search_engine_optimization", "https://www.google.com/search?q=Search+engine+optimization&kgmid=/m/019qb_", "https://www.wikidata.org/wiki/Q180711"]},

{"@type": "Thing", "name": "Reddit", "description": "American social news aggregation website and discussion portal", "sameAs": ["http://en.wikipedia.org/wiki/Reddit", "https://www.google.com/search?q=Reddit&kgmid=/m/0b2334", "https://www.wikidata.org/wiki/Q1136"]},

{"@type": "Thing", "name": "Google Analytics", "description": "web analytics service offered by Google",

"sameAs":

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{"@type": "Thing", "name": "E-commerce", "sameAs": ["http://en.wikipedia.org/wiki/E-commerce","https://www.google.com/search?q=E-commerce&kgmid=/m/02m96","https://www.wikidata.org/wiki/Q484847"]},

{"@type": "Thing", "name": "Internet", "description": "global system of connected computer networks based on IP addressing and routing protocols", "sameAs": ["http://en.wikipedia.org/wiki/Internet","https://www.google.com/search?q=Internet&kgmid=/m/03rlt","https://www.wikidata.org/wiki/Q75"]},

{"@type": "Thing", "name": "Email marketing", "description": "the act of sending a commercial message, typically to a group of people, using email", "sameAs": ["http://en.wikipedia.org/wiki/Email_marketing","https://www.google.com/search?q=Email+marketing&kgmid=/m/025b6kg","https://www.wikidata.org/wiki/Q1155133"]},

{"@type": "Thing", "name": "Online shopping", "description": "form of electronic commerce", "sameAs": ["http://en.wikipedia.org/wiki/Online_shopping","https://www.google.com/search?q=Online+shopping&kgmid=/m/047m52","https://www.wikidata.org/wiki/Q212930"]},

{"@type": "Thing", "name": "User-generated content", "description": "online content created by users", "sameAs":

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{"@type": "Thing", "name": "Microsoft Bing", "sameAs": ["http://en.wikipedia.org/wiki/Microsoft_Bing","https://www.google.com/search?q=Microsoft+Bing&kgmid=/m/0bx7rw","https://www.wikidata.org/wiki/Q182496"]},

{"@type": "Thing", "name": "Hyperlink", "description": "reference to data that the reader can directly follow either by clicking, tapping, or hovering", "sameAs": ["http://en.wikipedia.org/wiki/Hyperlink","https://www.google.com/search?q=Hyperlink&kgmid=/m/0d5df","https://www.wikidata.org/wiki/Q102014"]},

{"@type": "Thing", "name": "Web directory", "description": "catalogue of websites itself published on the internet", "sameAs": ["http://en.wikipedia.org/wiki/Web_directory","https://www.google.com/search?q=Web+directory&kgmid=/m/011_tj","https://www.wikidata.org/wiki/Q327349"]},

{"@type": "Thing", "name": "Target audience", "description": "intended or ideal recipient of a message or artistic expression", "sameAs": ["http://en.wikipedia.org/wiki/Target_audience","https://www.google.com/search?q=Target+audience&kgmid=/m/0ckzfp","https://www.wikidata.org/wiki/Q2604680"]},

{"@type": "Thing", "name": "Tri-Valley", "description": "region", "sameAs": ["http://en.wikipedia.org/wiki/Tri-Valley","https://www.google.com/search?q=Tri-Valley&kgmid=/m/03bbq8","htt

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gq","https://www.wikidata.org/wiki/Q29778"]},

{"@type": "Thing", "name": "Google", "description": "American multinational technology company, a subsidiary
of Alphabet inc.", "sameAs":
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www.wikidata.org/wiki/Q95"]},

{"@type": "Thing", "name": "Organic search results", "description": "search results through unpaid search
engine listings, rather than through paid advertisements", "sameAs":
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sults&kgmid=/m/08lc_t","https://www.wikidata.org/wiki/Q148461"]},

{"@type": "Thing", "name": "Landing page", "description": "a single web page that appears in response to
clicking on a search engine optimized search result, marketing promotion, marketing email, or an online
advertisement", "sameAs":
["http://en.wikipedia.org/wiki/Landing_page","https://www.google.com/search?q=Landing+page&kgmid=/m/08
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{"@type": "Thing", "name": "Interstate 680 (California)", "description": "Interstate highway in California, USA",
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%28California%29&kgmid=/m/025x7t","https://www.wikidata.org/wiki/Q399996"]},

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wikidata.org/wiki/Q9158"]},

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n&kgmid=/m/09xtgd","https://www.wikidata.org/wiki/Q999278"]},

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cannot be shared", "sameAs":
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,"https://www.wikidata.org/wiki/Q476300"]},

{"@type": "Thing", "name": "Information", "description": "that which informs; the answer to a question; that
from which data and knowledge can be derived", "sameAs":

["http://en.wikipedia.org/wiki/Information","https://www.google.com/search?q=Information&kgmid=/m/03y39","https://www.wikidata.org/wiki/Q11028"]},

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{"@type": "Thing", "name": "Google Ads", "description": "online advertising platform owned by Google", "sameAs": ["http://en.wikipedia.org/wiki/Google_Ads","https://www.google.com/search?q=Google+Ads&kgmid=/m/03l68z","https://www.wikidata.org/wiki/Q271982"]},

{"@type": "Thing", "name": "Page layout", "description": "part of graphic design that deals in the arrangement of visual elements on a page", "sameAs": ["http://en.wikipedia.org/wiki/Page_layout","https://www.google.com/search?q=Page+layout&kgmid=/m/076gwp","https://www.wikidata.org/wiki/Q868954"]},

{"@type": "Thing", "name": "Competitive advantage", "description": "sports and business concept that an individual or organization outperforms competition in some regard", "sameAs": ["http://en.wikipedia.org/wiki/Competitive_advantage","https://www.google.com/search?q=Competitive+advantage&kgmid=/m/01k5kw","https://www.wikidata.org/wiki/Q1150207"]},

{"@type": "Thing", "name": "Reputation management", "description": "influencing, controlling, enhancing, or concealing of an individuals or groups reputation", "sameAs": ["http://en.wikipedia.org/wiki/Reputation_management","https://www.google.com/search?q=Reputation+management&kgmid=/m/03xggz","https://www.wikidata.org/wiki/Q478594"]},

{"@type": "Thing", "name": "Google Maps", "description": "Googles web mapping service (launched 2005)", "sameAs": ["http://en.wikipedia.org/wiki/Google_Maps","https://www.google.com/search?q=Google+Maps&kgmid=/m/055t58","https://www.wikidata.org/wiki/Q12013"]},

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{"@type": "Thing", "name": "Marketing plan", "description": "Plan for achieving marketing goals within an organization.", "sameAs": ["http://en.wikipedia.org/wiki/Marketing_plan","https://www.google.com/search?q=Marketing+plan&kgmid=/m/01jv6s","https://www.wikidata.org/wiki/Q580529"]},

{"@type": "Thing", "name": "Retail", "description": "sale of goods and services from individuals or businesses to the end-user", "sameAs": ["http://en.wikipedia.org/wiki/Retail","https://www.google.com/search?q=Retail&kgmid=/m/0191_7","https://www.wikidata.org/wiki/Q126793"]},

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{"@type": "Thing", "name": "Social media marketing", "description": "use of social media platforms and websites to promote a product or service", "sameAs": ["http://en.wikipedia.org/wiki/Social_media_marketing","https://www.google.com/search?q=Social+media+marketing&kgmid=/m/0gpmcb","https://www.wikidata.org/wiki/Q267114"]},

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{"@type": "Thing", "name": "Interstate 580 (California)", "description": "Interstate highway in California", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_580_(California)","https://www.google.com/search?q=Interstate+580+%28California%29&kgmid=/m/024jkv","https://www.wikidata.org/wiki/Q376835"]},

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{"@type": "Thing", "name": "Facebook", "description": "American online social media and social networking service", "sameAs": ["http://en.wikipedia.org/wiki/Facebook","https://www.google.com/search?q=Facebook&kgmid=/m/02y1vz","https://www.wikidata.org/wiki/Q355"]},

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traversing information resources on the World Wide Web", "sameAs":
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{"@type": "Thing", "name": "Social media", "description": "virtual online communities", "sameAs":
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{"@type": "Thing", "name": "Keyword research", "description": "The process of finding popular and relevant search terms used by people searching online for a particular product, service or piece of information.", "sameAs":
["http://en.wikipedia.org/wiki/Keyword_research", "https://www.google.com/search?q=Keyword+research&kgmid=/m/02wvj87", "https://www.wikidata.org/wiki/Q6398555"]},

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{"@type": "Thing", "name": "Competitor analysis", "description": "For an organization to favourably operate in its industry , there is to unravel the activities of its competitors and their competitive strategies in order to create a sustainable competitive advantage to widen the market share. Afolayan,M (2020).", "sameAs":
["http://en.wikipedia.org/wiki/Competitor_analysis", "https://www.google.com/search?q=Competitor+analysis&kgmid=/m/01l9pm", "https://www.wikidata.org/wiki/Q624630"]},

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{"@type": "Thing", "name": "Milpitas, California", "description": "city in Santa Clara County, California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Milpitas", "_California", "https://www.google.com/search?q=Milpitas%2C+California&kgmid=/m/0r69z", "https://www.wikidata.org/wiki/Q927510"]},

{"@type": "Thing", "name": "Web design", "description": "creation and maintenance of websites", "sameAs": ["http://en.wikipedia.org/wiki/Web_design", "https://www.google.com/search?q=Web+design&kgmid=/m/086df", "https://www.wikidata.org/wiki/Q190637"]},

{"@type": "Thing", "name": "Interstate 280 (California)", "description": "Auxiliary Interstate Highway in Santa Clara and San Mateo counties and San Francisco in California, United States", "sameAs": ["http://en.wikipedia.org/wiki/Interstate_280_(California)", "https://www.google.com/search?q=Interstate+280+%28California%29&kgmid=/m/02byv5", "https://www.wikidata.org/wiki/Q399994"]},

{"@type": "Thing", "name": "Startup company", "description": "company initiated by an entrepreneur to develop a scalable economic model", "sameAs": ["http://en.wikipedia.org/wiki/Startup_company", "https://www.google.com/search?q=Startup+company&kgmid=/m/0h01f", "https://www.wikidata.org/wiki/Q129238"]},

{"@type": "Thing", "name": "Lead generation", "description": "In simple words, Lead generation can be defined as the process of raising buyer interest and generating inquiries from prospective clients, often in the form of name and contact information.", "sameAs": ["http://en.wikipedia.org/wiki/Lead_generation", "https://www.google.com/search?q=Lead+generation&kgmid=/m/06842y", "https://www.wikidata.org/wiki/Q1583910"]},

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{"@type": "Thing", "name": "Blog", "description": "discussion or informational website consisting of discrete, often informal diary-style text entries (posts)", "sameAs": ["http://en.wikipedia.org/wiki/Blog", "https://www.google.com/search?q=Blog&kgmid=/m/084dw", "https://www.wikidata.org/wiki/Q30849"]},

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fornia&kgmid=/m/0qxzs","https://www.wikidata.org/wiki/Q138901"]},

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{"@type": "Thing", "name": "YouTube", "description": "American video-sharing platform owned by Alphabet Inc.", "sameAs": ["http://en.wikipedia.org/wiki/YouTube","https://www.google.com/search?q=YouTube&kgmid=/m/09jcvs","https://www.wikidata.org/wiki/Q866"]},

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9y1k","https://www.wikidata.org/wiki/Q32635"]},

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{"@type": "Thing", "name": "Heating, ventilation, and air conditioning", "description": "heating, ventilation, and air conditioning", "sameAs": ["http://en.wikipedia.org/wiki/Heating","_ventilation","_and_air_conditioning","https://www.google.com/search?q=Heating%2C+ventilation%2C+and+air+conditioning&kgmid=/m/0fqzp","https://www.wikidata.org/wiki/Q1798773"]},

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https://www.wikidata.org/wiki/Q36774"]},

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adequately with an object", "sameAs":
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