



The Light System Unveils Portable New PYRAMID mini During Highly Engaged YouTube Live Event

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The Light System (TLS) officially unveiled the PYRAMID mini during its July 21 YouTube Live event, introducing what the company describes as a more portable, intentional, accessible and adaptable version of its flagship wellness technology. Hosted by Jason Shurka, the livestream gave viewers their first look at the new device, announced its July 28 launch date, revealed details about the exclusive Founder's Package, and explained how customers can secure one of the limited introductory offers when orders open.

Hosted by Shurka, the livestream attracted more than 5,000 viewers from around the world and generated more than 154,000 comments in the YouTube live chat in under an hour, highlighting the excitement surrounding the company's newest product announcement. The event also featured one of The Light System's largest community giveaways to date, with 20 winners receiving more than \$40,000 worth of The Light System products.

Developed as a compact evolution of the company's flagship PYRAMID platform, the PYRAMID mini was

created to make The Light System's signature wellness technology more portable, intentional, accessible and adaptable. Designed for homes, offices, meditation spaces, wellness studios and treatment rooms, the tabletop device allows users to integrate wellness sessions more seamlessly into their daily routines without requiring the dedicated space of its larger predecessor.

According to the company, the PYRAMID mini combines synchronized light, sacred geometry, intentional programming and proprietary bio-photonic technology into a single device featuring 16 integrated wellness programs. TLS says the four-sided design projects nearly 400 square inches of bio-photonic power, creating an immersive wellness environment while maintaining a compact footprint that can easily move between locations. The company describes the product as intentionally engineered for users seeking greater flexibility to incorporate wellness sessions into their morning routines, workspaces, meditation practices or evening wind-down rituals.

Rather than simply introducing a smaller version of its flagship product, The Light System says the PYRAMID mini reflects its broader mission of making advanced wellness technology available to more people. The company designed the device to adapt to a variety of lifestyles and environments while preserving the intentional design philosophy behind the original PYRAMID, offering consumers a more accessible entry point into its growing ecosystem of wellness technologies.

The PYRAMID mini joins a lineup of products that have helped distinguish The Light System within the expanding light- and frequency-based wellness market. Instead of relying on a single wellness modality, TLS integrates bio-photonic light technology with proprietary programming and intentional design elements intended to create what it describes as a more coherent energetic environment. Thousands of users worldwide have incorporated The Light System's products into their wellness routines, reporting experiences ranging from improved relaxation and mental clarity to enhanced focus, emotional balance and sleep quality, although individual experiences naturally vary.

A defining characteristic of The Light System has been its commitment to scientific research. The company has collaborated extensively with Dr. Glen Rein, a microbiologist with more than four decades of experience in bioelectromagnetics and quantum biology whose research affiliations have included Mount Sinai and Stanford Medical Center. Rein has conducted multiple studies evaluating The Light System's proprietary Supercharged technology using Electro Impedance Spectroscopy (EIS) to examine changes in cellular electrical properties.

According to research conducted in collaboration with Dr. Rein, participants wearing The Light System's Supercharged products demonstrated statistically significant increases in cellular electrical impedance compared with untreated controls. The company says these findings provide laboratory-based evidence supporting continued research into its proprietary technologies while helping bring greater scientific

evaluation to a category that has historically relied heavily on anecdotal testimonials.

That research-first philosophy extends across The Light System's expanding product portfolio. Earlier this year, the company introduced The WATCH, a smartwatch that combines traditional biometric monitoring, including heart rate, sleep tracking, blood oxygen, heart rate variability (HRV) and stress monitoring, with a proprietary SUPERCHARGED Band engineered using the same underlying technology featured throughout the company's wellness ecosystem. Together, the WATCH, SUPERCHARGED products and now the PYRAMID mini represent The Light System's vision of creating an interconnected family of wellness technologies designed to complement one another.

During the livestream, The Light System also announced that orders for the PYRAMID mini will officially open on July 28 at 12 p.m. Eastern. The company revealed that only the first 111 customers to purchase the device will receive the exclusive Founder's Package, which includes an exclusive Founder's Price, a complimentary TLS WATCH, a free SUPERCHARGED Band, and priority fulfillment. Shurka explained how customers can reserve one of the limited packages when ordering goes live, making the Founder's release one of the centerpiece announcements of the event.

The launch comes as consumer interest continues to expand around non-invasive wellness technologies that complement traditional approaches to health and well-being. Demand for wearable health technologies, biofeedback devices, light-based wellness systems and recovery-focused products has grown significantly in recent years, creating opportunities for companies exploring innovative approaches to consumer wellness. The Light System believes the PYRAMID mini broadens access to its technology while continuing the company's investment in scientific collaboration, product development and intentional wellness design.

With the successful July 21 YouTube Live event introducing the PYRAMID mini to its global audience, The Light System says the product represents the next step in expanding its wellness ecosystem. By combining portability with intentional design, scientific collaboration and proprietary bio-photonic technology, the company aims to make its signature wellness experience more accessible to consumers looking to incorporate light- and frequency-based wellness practices into everyday life.

Join the Founders List here: TheLightSystems.com

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For more information about The Light System, contact the company here: TheLightSystemmedia@thelightsystems.com

The Light System

The Light System (TLS) is a U.S.-based wellness technology company using photonic light collision, sacred geometry, light frequencies, and scalar fields to support clarity, calm, and balance. Not a medical device. Learn more at thelightsystems.com

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