

Max Graphics Expands Services with Professional Boat Wraps for Marine Enthusiasts and Commercial Fleets

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Smyrna, Georgia - August 05, 2026 -
Max Graphics, an Atlanta-based vehicle wrap and graphics installation company, has expanded its service offerings to include custom boat wraps and marine decals for private boat owners and commercial maritime fleets throughout the Atlanta metro area and beyond.

The expansion addresses growing demand from marine enthusiasts and businesses seeking durable, customized vinyl solutions for their vessels. The company now provides marine-grade vinyl wraps designed to withstand harsh marine environments, including exposure to sun, salt spray, and constant water contact. The services encompass a wide range of watercraft, from center console and pontoon boats to bass boats, bay boats, and offshore vessels.

"Boat wraps for the marine market represent a natural extension of our vehicle wrap expertise," said Chris Gross, spokesperson for Max Graphics. "Boat owners are always interested in maintaining their vessels' appearance while protecting the underlying surfaces. Our marine-grade vinyl wraps provide both a great look

and practical protection. We provide these boat wraps and decals for personal enjoyment and commercial branding purposes."

Max Graphics boat wraps utilize specialized materials engineered specifically for marine applications. Each wrap undergoes precise measurement and custom fitting to match the exact specifications of individual vessels. The company's technicians apply their extensive experience in vehicle wrapping to ensure proper adhesion and longevity in marine environments. The wraps can incorporate existing branding elements for commercial clients or completely custom designs for private boat owners seeking to personalize their watercraft.

The expansion into marine wrapping complements the company's established portfolio of vehicle and architectural graphics services. Commercial fleet operators can now maintain consistent branding across land and water-based vehicles, while private boat owners gain access to professional-grade customization options previously limited to larger commercial operations.

Beyond full boat wraps, the company also offers marine decals and yacht wrapping services. These options provide flexibility for clients seeking partial coverage or specific design elements without committing to a complete vessel wrap. The company's design team works directly with boat owners to develop custom graphics that reflect individual preferences or corporate branding requirements.

The marine vinyl wraps offer practical benefits beyond aesthetics. The protective layer shields the boat's original finish from UV damage, minor scratches, and environmental wear. This protection can help maintain resale value by preserving the underlying gel coat or paint. Additionally, the wraps can be removed without damaging the original surface, allowing boat owners to update their vessel's appearance or return it to stock condition when desired.

Max Graphics serves the greater Atlanta area and across the United States. The company offers mobile consultation services, allowing technicians to assess boats at their current location, whether at a marina, storage facility, or private residence.

Max Graphics specializes in comprehensive vehicle and architectural graphics solutions, including fleet wraps, commercial truck wraps, business signage, event graphics, and window decals. The company has established itself as a leading graphics installation provider in the United States, serving both commercial and individual clients with custom design and professional installation services.

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For more information about Max Graphics, contact the company here:Max GraphicsChris Gross(770)

771-8177hello@maxgraphics.co3576 Carson Ln SE, Smyrna, GA 30080

Max Graphics

Max Graphics is Atlanta Georgia provider of custom vinyl wraps, wall graphics, & signage. Professional installation of graphics for fleet vehicles, events, movie graphics wayfinding, window decals, & floor graphics for businesses, schools, & retail shops

Website: https://maxgraphics.co/

Email: hello@maxgraphics.co

Phone: (770) 771-8177