



Direct Home Offers KC Announces Expanded Property Valuation Services for Kansas City Real Estate Market

July 28, 2026

KANSAS CITY, MO - July 28, 2026 -

Direct Home Offers KC, a real estate solutions company, announced today the expansion of its property valuation in Kansas City to address increasing demand from homeowners seeking alternatives to traditional real estate transactions. The company has enhanced its evaluation processes to provide property owners with comprehensive assessments and direct purchase options.

The expanded services come as Kansas City's real estate market experiences continued fluctuations in property values and inventory levels. According to recent market data, home sales in the metropolitan area have shifted significantly over the past year, creating new challenges for sellers navigating traditional sales channels.

"We have expanded our Property Valuation services to provide homeowners with more detailed assessments and faster response times," said Mark Henderson of Direct Home Offers KC. "The current market conditions require flexible solutions, and our direct purchase model offers an alternative path for property owners who

need certainty in their transactions."

The real estate agent at Direct Home Offers KC's approach differs from working with a traditional agent by purchasing properties directly rather than listing them on the open market. This model eliminates the listing period, showings, and negotiations typically associated with conventional sales. The company provides cash offers for homes regardless of condition, allowing sellers to avoid repair costs and lengthy closing processes.

The expansion includes updated valuation methodologies that incorporate current market trends, comparable sales data, and property condition assessments. Homeowners receive detailed evaluations within 24 to 48 hours of initial contact, compared to the multiple weeks often required for traditional appraisals and market analyses.

Recent industry reports indicate that direct purchase companies now account for approximately 6% of home sales nationally, with higher percentages in metropolitan markets like Kansas City. This growth reflects changing seller preferences, particularly among those facing time constraints, financial pressures, or properties requiring significant repairs.

"The real estate landscape has evolved considerably, and sellers today seek options beyond the traditional listing process," added Henderson. "Our expanded valuation services provide transparency and speed that align with these changing needs."

The company's direct purchase model serves various situations, including inherited properties, divorce settlements, job relocations, and properties facing foreclosure. By removing contingencies and financing uncertainties, the process typically closes within 7 to 30 days, compared to the 60 to 90 days common in traditional sales.

Kansas City's real estate market has seen median home prices fluctuate between \$240,000 and \$265,000 over the past twelve months, according to local MLS data. These variations, combined with changing interest rates and buyer demand, have created an environment where alternative selling methods gain relevance.

Direct Home Offers KC's expansion also includes partnerships with local contractors and service providers to facilitate property transitions. These relationships enable the company to handle properties in various conditions, from move-in ready homes to those requiring substantial rehabilitation.

Direct Home Offers KC provides direct home purchase solutions to property owners throughout the Kansas City metropolitan area. Established in 2018, the company specializes in cash offers for residential properties,

offering an alternative to traditional real estate sales methods. The organization has completed over 500 transactions in the Kansas City area while maintaining operations focused on transparent communication and efficient closing processes.

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For more information about Direct Home Offers KC, contact the company here: Direct Home Offers KC
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Direct Home Offers KC

We provide a simple, honest, and hassle-free way for homeowners to sell on their terms. When we make you an offer, we mean it?no renegotiating, no last-minute surprises, and no middlemen.

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