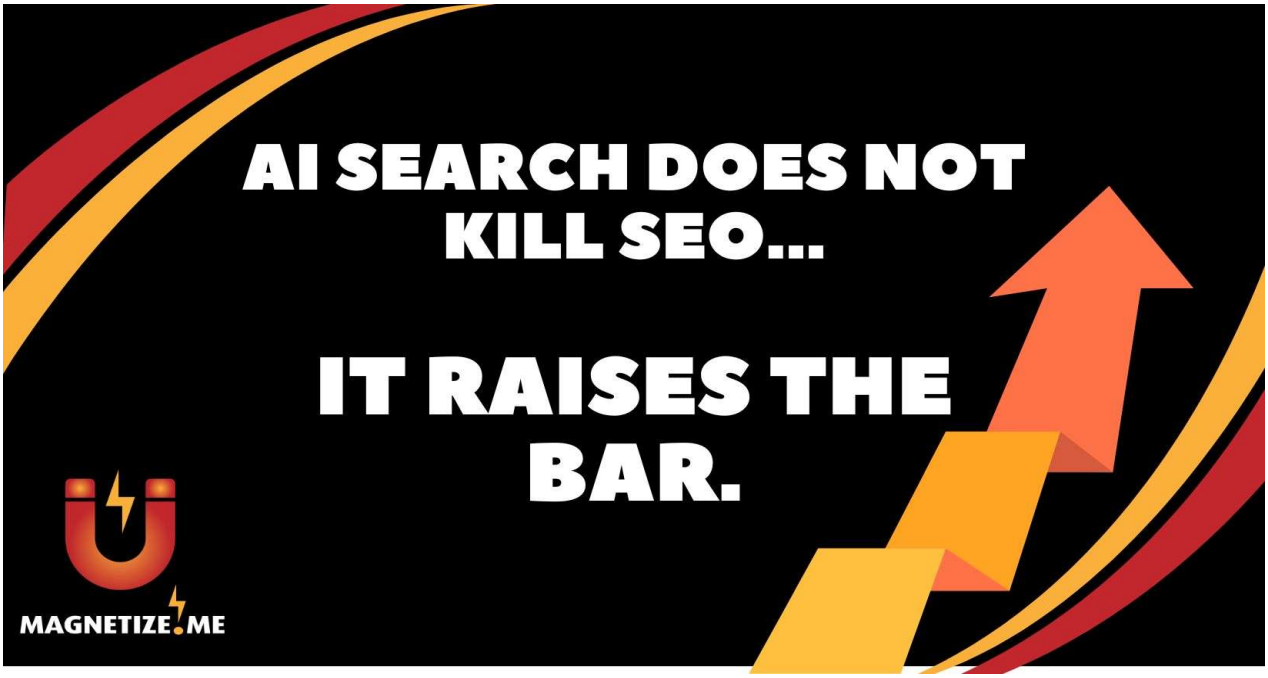


Magnetize ME Introduces AI Optimization Services in Response to Changing Search Behavior

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WOODSTOCK, GA - August 10, 2026 -
Magnetize ME, a Woodstock, Georgia-based marketing firm, has expanded its offerings to include AI search optimization, addressing the growing shift in how consumers find businesses online. The new service responds to the increasing use of AI-powered search tools that summarize, cite, and recommend information rather than simply returning lists of links.

The development follows two years of testing and research into how AI systems retrieve and present information. During that period, the company developed strategies designed to help businesses appear within AI-generated answers, an area that traditional optimization methods do not fully address.

AI search optimization builds on the foundation of established SEO services rather than replacing it. While conventional optimization focuses on ranking within standard search results, the newer discipline concentrates on being retrieved, summarized, cited, and trusted by AI systems. The approach includes creating content that stands apart from commodity information, structuring pages so that key details can be

extracted, ensuring technical accessibility, applying structured data correctly, and reinforcing entity and authority signals.

"Search is changing in ways that many businesses have not yet accounted for," said Michelle Edwards, founder of Magnetize ME. "People increasingly rely on AI tools that give a single answer instead of a page of options. If a business is not part of that AI overview or AI answer, it becomes invisible to a growing segment of searchers. The Magnetize ME AIO service was built to address that gap."

Measuring performance in AI search requires a broader view of visibility than traditional reporting provides. Rather than tracking rankings alone, the company monitors AI referral traffic, AI citations, and mentions of a business within AI-generated responses. This wider measurement approach reflects the different ways that AI systems surface and reference sources.

The firm continues to offer its established services alongside the new capability, including local organic SEO, web design, social media, video marketing, content strategy, mobile optimization, and website audits. Each engagement is structured around a plan tailored to the individual business and its market.

Edwards noted that the company maintains a policy of exclusivity, working with only one business per industry within a given geographic area. "That structure allows for focused work without placing competing clients against one another," she said. "It also means the SEO strategies and AIO tactics developed for a business stay with that business rather than being applied to a direct competitor down the street."

The service is offered on a month-to-month basis with transparent reporting, allowing businesses to evaluate results as search behavior continues to evolve.

Magnetize ME is a marketing firm based in Woodstock, Georgia, serving small businesses throughout the state and the greater Atlanta area. The company specializes in SEO services, web design, and internet marketing, creating customized online plans intended to attract new customers from search activity. Its focus on exclusivity and tailored strategy distinguishes its approach to helping local businesses build online visibility.

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Magnetize Me

A Local SEO company in the Atlanta, Georgia, area, Magnetize.Me provides brand-building, SEO services, web design, AIO, & expert internet marketing services. Building an online SEO plan tailored to your business to attract customers from online searches.

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