



Truly Investor Capital Highlights Mike Meyers as Regional Resource for Real Estate Investor Financing

August 11, 2026

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Truly Investor Capital has expanded the role of Regional Sales Manager Mike Meyers, positioning him as a dedicated resource for real estate investors, brokers, and industry partners seeking specialized financing for rental properties, acquisitions, renovations, and new construction projects. The move reflects the company's ongoing focus on connecting borrowers with financing structures suited to their individual investment strategies.

Meyers works within a lending platform that helps investors secure funding for income-producing properties and development opportunities. His responsibilities center on understanding each borrower's investment objectives, explaining the financing options available, and guiding clients through the lending process with greater clarity. An investor purchasing a rental property, for example, often requires a different financing structure than someone renovating a property for resale or building from the ground up.

Among the programs Meyers supports are Debt Service Coverage Ratio (DSCR) loans, which evaluate a

property's rental income in relation to its debt obligations rather than relying on personal income verification. This approach places the financial performance of the investment property at the center of the lending analysis. Through Truly Investor Capital, borrowers can also access rehab financing for fix-and-flip projects, bridge loans for transitional properties, and new construction financing for qualifying builds.

Meyers brings 30 years of experience in the mortgage industry, with a background spanning operations, management, underwriting, and sales. For the past 22 years he has worked exclusively in sales, and for the past 6 years he has concentrated on commercial mortgage lending, originating a range of loan types for investors and brokers.

"Real estate investors need financing partners who take the time to understand their goals before recommending a loan structure," said a spokesperson for Truly Investor Cap. "With Mike Meyers serving as a regional point of contact, borrowers and brokers gain access to someone who can walk them through the available options and help them move forward with confidence."

The emphasis on Truly investor capital Mike Meyers reflects a broader effort to serve investors who manage rental portfolios, pursue value-add opportunities, or develop new properties. By assigning a knowledgeable regional contact, the company aims to make investment property lending more accessible to both direct borrowers and broker partners.

"The strength of the Mike Meyers Brand lies in a practical, client-focused approach to lending," the spokesperson added. "Understanding the numbers behind each deal and matching them to the right program is central to how Truly Investor Capital supports its clients."

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Truly Investor Capital is a real estate investor lending company that provides streamlined lending solutions for direct borrowers and broker partners. The company offers a range of loan products tailored to different investment strategies, including Rehab Loans, Construction Loans, DSCR Loans, and Bridge Loans. Rehab Loans finance fix-and-flip projects with interest-only payments, Construction Loans support ground-up builds with flexible draw schedules, DSCR Loans are based on rental income with fixed-rate options, and Bridge Loans offer short-term financing to bridge gaps between longer-term loans. The company has funded more than 116 loans across multiple states and maintains a quick average closing time, serving investors nationwide.

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For more information about Truly Investor Capital, contact the company here: Truly Investor Capital Truly Investor Capital 9175971119 cpark@trulyinvestorcap.com Truly Investor Capital A division of Oaktree Funding Corp. 3133 West Frye Road, Suite #205 Chandler, AZ 85226

Truly Investor Capital

Website: <https://www.trulyinvestorcap.com/>

Email: cpark@trulyinvestorcap.com

Phone: 9175971119

