

Truly Investor Capital Highlights James Moreno as Regional Resource for Investment Property Financing

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Truly Investor Capital, a real estate investor lending company, has expanded its regional support for real estate investors and broker partners through the work of James Moreno, who serves as Regional Sales Manager. In this role, Moreno assists borrowers and industry professionals in navigating specialized financing programs designed for rental properties, property acquisitions, renovations, and ground-up construction projects.

Traditional residential financing does not always address the specific needs of real estate investors, who often must account for rental income, rehabilitation budgets, projected property values, construction costs, and exit strategies. The work of Truly investor capital James Moreno centers on helping clients understand lending programs built with those considerations in mind, giving investors clearer paths toward completing their transactions.

Moreno supports access to a range of loan products offered by the company. These include DSCR loans,

which are evaluated largely on a property's rental income rather than personal income and can be used for purchase, refinance, or cash-out scenarios. He also connects investors with rehab financing for fix and flip projects, bridge loans for short-term financing needs, and new construction loans for qualifying developments. Each program is structured to align with different investment strategies and timelines.

With more than a decade of experience in financial services and investment strategy, James Moreno focuses on understanding each borrower's investment objectives before explaining the financing options available. He holds a Bachelor's degree in Finance from Texas State University and specializes in client relationship management and capital growth solutions for investors nationwide.

"The role centers on listening first and then matching investors with programs that fit their strategy," said a spokesperson for Truly Investor Cap. "James Moreno brings a level of clarity that helps borrowers and brokers move forward with confidence, whether they are financing a rental portfolio, a renovation, or a construction project."

The James Moreno Brand within the company reflects a commitment to data-driven insights and consistent client service. By serving as a regional point of contact, Moreno helps direct borrowers and broker partners evaluate financing scenarios and understand how each lending program applies to their goals.

"Investment property lending requires a different approach than conventional home financing," the spokesperson for Truly Investor Cap added. "Regional resources like James Moreno allow the company to stay responsive to investors who are working on time-sensitive deals across multiple markets."

Truly Investor Capital provides fast, streamlined real estate lending solutions for direct borrowers and broker partners. The company offers a range of loan products tailored to different investment strategies, including Rehab Loans, Construction Loans, DSCR Loans, and Bridge Loans. Rehab Loans finance fix and flip projects with interest-only payment structures, while Construction Loans support ground-up builds with flexible draw schedules and terms ranging from twelve to twenty-four months. DSCR Loans are based on rental income with fixed-rate options, and Bridge Loans provide short-term financing with no prepayment penalties. The company has funded more than 116 loans across multiple states and maintains a quick average closing time. Truly Investor Capital operates as a division of Oaktree Funding Corp and serves investors nationwide.

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