

Truly Investor Capital Expands Regional Support With Brian Welborne as Sales Manager

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Truly Investor Capital has expanded its regional support for real estate investors with Brian Welborne serving as Regional Sales Manager, a role dedicated to helping borrowers, brokers, and industry partners navigate specialized investment property financing.

In this position, Brian Welborne works directly with real estate investors seeking capital for rental properties, property acquisitions, renovations, and ground-up development. His focus centers on understanding each borrower's investment objectives, explaining the available financing options, and guiding clients through the lending process with greater clarity. Welborne serves as a regional resource for investors and the professionals who support them, connecting borrowers with programs designed around real estate investment strategies.

Through Truly Investor Capital, qualifying borrowers can access a range of loan products tailored to different investment approaches. These include DSCR loans structured around rental income rather than personal

income verification, rehab financing for fix and flip projects, bridge loans for short-term transitions, and new construction loans for ground-up builds. Each program addresses a distinct stage of the real estate investment cycle, from acquisition and renovation through long-term financing.

DSCR loans evaluate the relationship between the income a property generates and its debt obligations, making them suited to investors focused on rental performance. Rehab loans provide funding for purchase and renovation costs on fix and flip projects, while bridge loans offer temporary financing before a borrower transitions to a longer-term strategy. Construction loans support investors pursuing spec and custom builds with flexible draw schedules.

"The work of Truly investor capital Brian Welborne reflects a commitment to helping investors understand their financing options before they move forward," said a spokesperson for Truly Investor Capital. "Real estate investors and their partners benefit from a regional contact who can translate complex lending programs into clear, practical guidance."

Welborne supports both direct borrowers and broker partners, evaluating financing scenarios that range from single rental acquisitions to larger development projects. By maintaining relationships with lending partners and industry professionals, he helps ensure that investors are matched with programs aligned to their goals and timelines.

"The Brian Welborne Brand within our sales organization is built on responsiveness and a genuine understanding of the investor's perspective," the spokesperson added. "The goal is to give borrowers confidence as they structure and fund their next deal."

Truly Investor Capital, a division of Oaktree Funding Corp, is a real estate investor lending company that provides streamlined lending solutions for direct borrowers and broker partners. The company offers loan products tailored to a variety of investment strategies, including Rehab Loans, Construction Loans, DSCR Loans, and Bridge Loans. Truly Investor Capital has funded more than 116 loans across multiple states and maintains a quick average closing time. The company uses a straightforward three-step process for funding deals, in which the borrower structures the deal, submits the application, and the company manages the remaining steps. Serving investors nationwide, Truly Investor Capital continues to build its regional presence through professionals such as Brian Welborne, who assist clients in identifying financing resources for rental properties, acquisitions, renovations, bridge transactions, and new construction projects.

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For more information about Truly Investor Capital, contact the company here:Truly Investor CapitalTruly Investor Capital9175971119cpark@trulyinvestorcap.comTruly Investor CapitalA division of Oaktree Funding

Corp.3133 West Frye Road, Suite #205Chandler, AZ 85226

Truly Investor Capital

Website: https://www.trulyinvestorcap.com/

Email: cpark@trulyinvestorcap.com

Phone: 9175971119