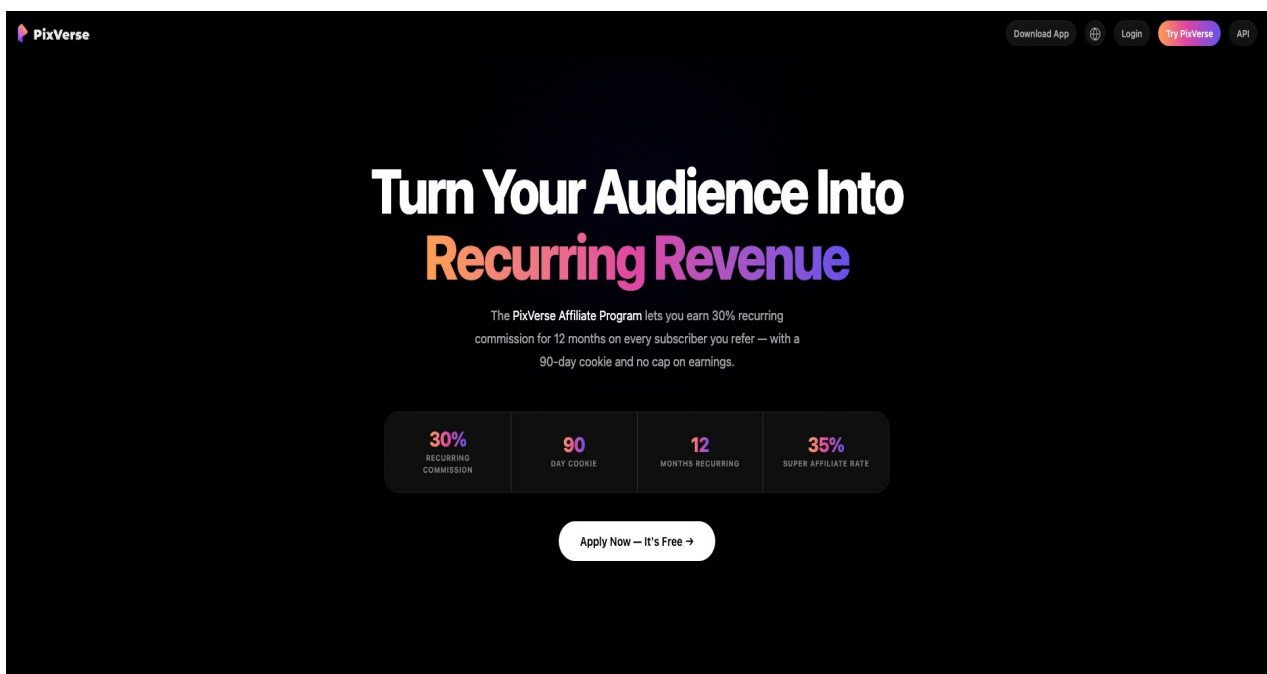




PixVerse Expands Its Creator Ecosystem with New Monetization, Original Content and Partner Benefits

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PixVerse, the AI-powered video generation platform trusted by creators worldwide, today announced a new set of creator-focused milestones that reflect the company's long-term commitment to helping creators turn audience attention into sustainable income and original storytelling. The company's affiliate program has enabled creators to earn more than \$1,000 per day, its inaugural PixVerse Originals series has surpassed 10 million views, and its upgraded Creator Partner Program (CPP) is now live with expanded benefits for the platform's most active creative community members.

The announcements come as the creator economy continues to expand rapidly, while many creators still struggle to translate that growth into reliable earnings. Goldman Sachs Research has projected that the creator economy could approach \$480 billion by 2027, yet income distribution across the industry remains uneven. Data cited by Digiday shows that the top 10 percent of creators captured 62 percent of total industry earnings in 2025, while median creator pay has remained flat for two consecutive years. A separate industry survey reported that 58 percent of creators struggle to convert content into meaningful income, and 68 percent are dissatisfied with what they earn.

PixVerse was built with this gap in mind. Rather than leaving creators to navigate monetization alone, the company has invested directly in the infrastructure, programs, and partnerships that help creators at every stage turn their work into a sustainable business. Chief among them is its affiliate program, a channel that has already enabled multiple creators to each earn more than \$1,000 per day, a level that can mark the difference between treating content creation as a side project and treating it as a full-time career path. The program is designed around creator success, with competitive commission structures, dedicated support, and co-marketing resources that help participants expand their audiences while creating a recurring income stream.

“Before PixVerse, my income was entirely dependent on whether a brand deal came through that month. Now I have a revenue stream I can actually plan around. The team at PixVerse didn’t just hand me a link – they helped me understand my audience, optimize my content, and grow. That kind of support is rare,” said Steven, a PixVerse affiliate creator.

Alongside its monetization efforts, PixVerse is also investing in original AI-assisted storytelling. The first installment of PixVerse Originals, the platform’s flagship creator co-production initiative, has crossed 10 million views, making it one of the most-watched AI-native creative series since launch. PixVerse Originals is built around the belief that AI video should amplify human creative vision rather than replace it. Each project is conceived and directed with human intent at the center, while PixVerse’s generation capabilities help creators execute ideas at a speed and scale that would previously have been difficult to achieve.

The company says the strong audience response to PixVerse Originals shows that viewers are ready for AI-assisted storytelling when the creative direction remains clear, intentional, and human-led.

PixVerse is also expanding its Creator Partner Program (CPP), to provide deeper support for creators who are building consistently on the platform. The upgraded program includes expanded generation credits, priority access to new model capabilities, co-production opportunities through PixVerse Originals, amplified distribution across PixVerse’s owned channels, and dedicated creator support. These benefits are designed to reduce the friction between a creator’s idea and its execution, while giving committed creators more ways to grow their visibility and output.

Together, these milestones reflect a broader strategic conviction at PixVerse: the health of a creative platform should be measured not only by user growth or revenue, but by the outcomes it creates for the people building on it. As AI-generated video continues to mature, PixVerse is making a deliberate bet that the

platforms with lasting value will be the ones that make creators more powerful, more visible, and more economically resilient.

About PixVerse:

PixVerse is an AI video generation platform purpose-built for creators, studios, and brands that demand both creative freedom and production quality. Combining state-of-the-art generative video models with a creator-first product philosophy, PixVerse enables anyone with a vision to bring it to life at a speed and scale previously impossible.

Learn more: www.pixverse.ai Creator affiliate program: www.pixverse.ai/en/affiliate Creator community & Originals: [pixverse.ai/en/community](https://www.pixverse.ai/en/community)

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PixVerse

PixVerse is a global AI video generation platform by MOTIVAI PRIVATE LIMITED. Founded in 2023, it turns text, images & clips into cinematic videos via Web, app & API. Trusted by 100M+ creators and enterprises across 177 countries.

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