



TICAL Athletics Expands Hip Hop Performance Wear Collection with New Athletic Apparel Lines

September 02, 2026

STATEN ISLAND, NY - September 02, 2026 -

TICAL Athletics, the fitness apparel brand that merges hip hop culture with athletic performance wear, announces the expansion of its product lines to meet growing demand for music-inspired fitness fashion. The company, co-founded by hip hop artist Clifford Smith Jr., known professionally as Method Man, continues to build its presence in the athletic wear market with offerings that resonate with fitness enthusiasts who embrace hip hop culture.

The brand, whose name stands for "Taking Into Consideration All Lives," has developed a comprehensive collection of performance wear that includes t-shirts, hoodies, shorts, pants, hats, and workout accessories. The expansion reflects increasing consumer interest in Hip Hop athletic apparel that combines cultural authenticity with functional design for serious athletes and fitness enthusiasts.

"The intersection of hip hop culture and fitness represents more than just a fashion trend; it reflects a lifestyle commitment that our community has embraced for decades," said Joshua "Raz" Rassin, TICAL Athletics co-founder and COO. "Our expanded collection addresses the needs of athletes who want performance gear that authentically represents their cultural identity while delivering the quality and functionality required for

intense training sessions."

The company's international reach extends across multiple countries and regions, with products available in various currencies to serve a global customer base. TICAL Athletics maintains an active presence on social media platforms including Facebook, Instagram, YouTube, and Twitter, where the brand engages with its community of fitness-focused consumers.

The athletic wear market has seen significant growth in culturally-inspired fitness apparel, with consumers increasingly seeking brands that reflect their personal interests and identities. TICAL Athletics positions itself at the forefront of this movement by offering Method Man merch that transcends traditional artist merchandise to deliver genuine athletic performance benefits.

Each product in the TICAL Athletics collection undergoes rigorous design and testing to ensure it meets the demands of serious workouts. The t-shirts feature high-quality, breathable materials engineered for durability and comfort during intense training sessions. The hoodies provide warmth for cold-weather workouts while maintaining flexibility and freedom of movement. The shorts and pants utilize lightweight materials that maximize mobility without sacrificing durability.

The brand's commitment to quality extends beyond clothing to include a range of workout accessories designed to enhance the training experience. These items complement the apparel collection and provide athletes with comprehensive gear options for their fitness routines.

TICAL Athletics represents a broader cultural shift in the athletic wear industry, where traditional boundaries between music, culture, and fitness continue to blur. The brand's philosophy centers on the belief that training is both a commitment and a lifestyle, a message that resonates strongly with its target demographic of hip hop fans who prioritize fitness and health.

The company's expansion comes at a time when the athletic wear industry increasingly recognizes the importance of cultural authenticity in product development and marketing. By maintaining strong connections to hip hop culture while delivering legitimate athletic performance benefits, TICAL Athletics has carved out a distinctive position in the competitive fitness apparel market.

###

For more information about TICAL Athletics, contact the company here: TICAL Athletics Joey Crespo (201) 430-5455 joey@ticalathletics.com Staten Island, New York

TICAL Athletics

TICAL Athletics by Method Man: premium athletic apparel and accessories. Since 1993, TICAL's blend of hip hop and culture has symbolized a movement and lifestyle, epitomizing its creator.

Website: <https://ticalathletics.com/>

Email: joey@ticalathletics.com

Phone: (201) 430-5455

