

KCS Kitchener Cleaning Services Rebrands to Castio Cleaning Services for Canada-Wide Expansion

July 30, 2026

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KCS Kitchener Cleaning Services has officially rebranded to Castio Cleaning Services to support its expansion beyond the Kitchener-Waterloo region to locations across Canada. The rebrand reflects the company's evolution from a local Kitchener-Waterloo-region cleaning company to becoming a national cleaning service. The company's ownership, team, and service commitments remain in place.

The new brand identity no longer ties the company to a single region, enabling it to compete in markets across multiple provinces. Castio Cleaning Services will continue operating its Kitchener-Waterloo location and serving the region, including Cambridge, Guelph, and surrounding areas.

Ownership and leadership are unchanged. The company remains woman-owned and family-operated, founded and led by Nathali Garcia, who started the business in 2022. All existing cleaning agreements remain in effect under the new name, with no changes to service terms, pricing, or the company's satisfaction guarantee.

Current customers will experience no disruption in service delivery during the transition period. Recurring clients keep their assigned cleaners and their established schedules, and no customer is required to sign new paperwork, open a new account, or take any action during the transition. Alongside the rebrand, the company now operates 24 hours a day, 7 days a week, expanding availability for booking and service across all markets.

"This rebrand marks a pivotal moment in our company's development as we prepare to bring our cleaning systems and quality standards to communities across Canada," said Nathali Garcia, founder of Castio Cleaning Services. "The transition to Castio Cleaning Services represents our commitment to scaling our business model while maintaining the personalised service approach that has defined our success in the Kitchener-Waterloo Region."

Castio Cleaning Services offers the same service range under the new name. Residential offerings include general and deep cleaning, condominium and apartment cleaning, move-in and move-out service, post-construction cleanup, pet-friendly cleaning, and turnover cleaning for short-term rentals. Commercial clients retain access to cleaning for offices, medical facilities, retail spaces, fitness centres, schools, automotive dealerships, and event venues.

Castio Cleaning Services plans to expand through a combination of direct service in new markets and local partnerships, entering cities in stages rather than all at once. The company's mobile app, which handles booking, rescheduling, cleaner messaging, and billing, will operate in every new market. Existing customer accounts, service histories, and preferences transfer automatically to the new brand platform.

"The standards that built our reputation are the standards we are taking everywhere," Garcia said. "Background checks, trained staff, eco-friendly products, and a guarantee behind every clean. Consistent quality from one market to the next is the reason we developed our systems the way we did."

The Castio Cleaning Services name will appear across the company's uniforms, vehicles, invoices, and digital channels over the coming weeks. The company's social media profiles, including its Castio Cleaning Services Facebook page, will use the new name as well. Existing phone lines and email addresses remain active throughout the transition. Current and prospective customers can find service details and request an estimate on the company's website.

About Castio Cleaning Services

Castio Cleaning Services, formerly KCS Kitchener Cleaning Services, is a woman-owned and family-operated cleaning company founded in 2022 by Nathali Garcia. The company provides residential and commercial cleaning solutions across the Kitchener-Waterloo region with plans for national expansion. Services include general cleaning, deep cleaning, move-in and move-out cleaning, post-construction cleanup, and specialized services for various client needs. The company backs its services with a satisfaction guarantee and uses eco-friendly cleaning products with fully trained, insured, and bonded staff. Castio Cleaning Services holds a 5-star average across more than 80 Google reviews and was named to ThreeBestRated's 2024 list of top house cleaning services in Cambridge, Ontario.

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For more information about Castio Cleaning Services, contact the company here: Castio Cleaning Services Nathali Garcia (226) 400-7376 hello@castiocleaning.com 6-425 Hespeler Road MailBox 710 Cambridge, ON N1R 8J6

Castio Cleaning Services

Castio Cleaning Services provides residential and commercial cleaning across Kitchener, Waterloo, Cambridge, and Guelph regions of Ontario. Trained, insured, eco-friendly, and backed by a 100% satisfaction guarantee. Locally owned.

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