



ProCycles.ch Expands Swiss E-Bike Directory as Winterthur Region Sees Record Demand for Specialized Service

August 03, 2026

Zurich, Zurich - August 03, 2026 -

ProCycles.ch, Switzerland's comprehensive online directory for bicycle and e-bike shops, has expanded its platform capabilities to address the unprecedented growth in e-bike adoption across Swiss cantons, with particular emphasis on connecting riders with qualified service providers as maintenance demands surge throughout the country.

The Winterthur-based platform now features enhanced location-based search functionality and expanded listings of verified bicycle shops, repair services, and specialized e-bike dealers across Switzerland. This expansion comes as e-bike sales in Switzerland continue their remarkable trajectory, growing by more than 30 percent annually in recent years and creating urgent demand for accessible, qualified service providers.

The platform procycles.ch serves as a critical bridge between Swiss cyclists seeking reliable local services and independent bicycle shops working to maintain visibility in an increasingly digital marketplace. Each

verified listing provides essential information including current services offered, available brands, specialization areas, and accurate contact details, enabling cyclists to make informed decisions about their bicycle and e-bike service needs.

The explosive growth of e-bikes in Switzerland has fundamentally changed the landscape of bicycle retail and service, says the company. Swiss riders need immediate access to qualified technicians who understand the complexities of e-bike systems, from battery diagnostics to motor servicing. Their platform helps to ensure they can quickly locate the right expertise in their region, whether they need emergency repairs, routine maintenance, or are searching for their next cargo bike or family e-bike.

The directory addresses a significant gap in the Swiss cycling market, where the rapid adoption of e-bikes has outpaced the traditional methods cyclists use to find service providers. With e-bikes now representing a substantial portion of bicycle sales across Switzerland, riders require specialized knowledge and equipment that not all traditional bicycle shops possess. ProCycles.ch verifies each listed business to ensure they offer the services they claim, providing peace of mind for cyclists investing in expensive e-bike maintenance and repairs.

Local bicycle retailers throughout Switzerland benefit from increased online visibility through the platform, particularly important as consumer behavior shifts toward online research before visiting physical stores. The team at ProCycles.ch continuously updates and verifies shop information, maintaining the accuracy and relevance that users depend on when searching for everything from basic tune-ups to complex e-bike diagnostics.

The platform's growth reflects broader trends in Swiss mobility, where cycling and e-biking have become integral to sustainable transportation strategies in cities from Zurich to Geneva. As more Swiss residents choose bicycles and e-bikes for daily commuting, recreational riding, and cargo transport, the need for accessible, reliable service infrastructure becomes increasingly critical.

ProCycles.ch operates from Winterthur, serving cyclists across all Swiss cantons with its comprehensive directory of bicycle and e-bike shops. The platform specializes in connecting riders with verified local dealers, workshops, and service providers, supporting both the growing cycling community and the independent businesses that serve them.

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For more information about ProCycles.ch, contact the company here: [ProCycles.chkontakt \(at\) procycles.chkontakt@procycles.chSwitzerland](mailto:ProCycles.chkontakt(at)procycles.chkontakt@procycles.chSwitzerland)

ProCycles.ch

Procycles.ch is Switzerland's leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: <https://www.procycles.ch>

Email: kontakt@procycles.ch

